

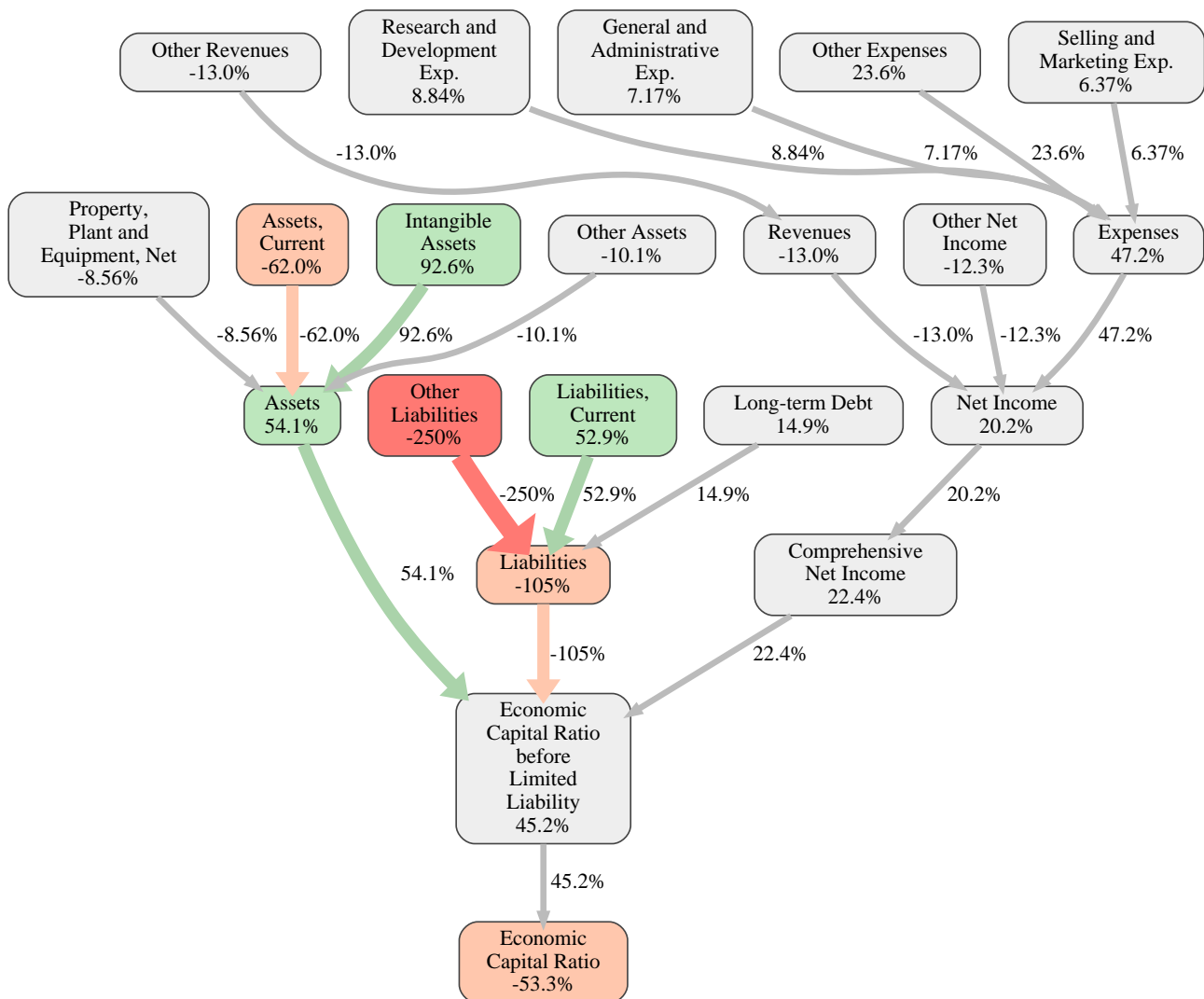


RealRate

SERVICES-PREPACKAGED SOFTWARE 2018

CISION®

Cision LTD
Rank 84 of 135



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The relative strengths and weaknesses of Cision LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cision LTD compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 93% points. The greatest weakness of Cision LTD is the variable Other Liabilities, reducing the Economic Capital Ratio by 250% points.

The company's Economic Capital Ratio, given in the ranking table, is 264%, being 53% points below the market average of 317%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	281,558	Liabilities	1,618,989
Assets, Noncurrent	7,528	Assets	1,935,358
General and Administrative Exp.	166,759	Expenses	583,015
Intangible Assets	1,592,694	Revenues	631,637
Liabilities, Current	266,383	Stockholders Equity	316,369
Long-term Debt	22,456	Net Income	-123,042
Other Assets	0	Comprehensive Net Income	-84,251
Other Compr. Net Income	38,791	Economic Capital Ratio before Limited Liability	54%
Other Expenses	279,404	Economic Capital Ratio	264%
Other Liabilities	1,330,150		
Other Net Income	-171,664		
Other Revenues	631,637		
Property, Plant and Equipment, Net	53,578		
Research and Development Exp.	22,102		
Selling and Marketing Exp.	114,750		