





# SERVICES-PREPACKAGED SOFTWARE 2019

Rosetta Stone INC  
Rank 103 of 142



The relative strengths and weaknesses of Rosetta Stone INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rosetta Stone INC compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 3.0% points. The greatest weakness of Rosetta Stone INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 70% points.

The company's Economic Capital Ratio, given in the ranking table, is 211%, being 110% points below the market average of 322%.

| Input Variable                     | Value in<br>1000 USD |
|------------------------------------|----------------------|
| Assets, Current                    | 76,695               |
| Assets, Noncurrent                 | 2,136                |
| General and Administrative Exp.    | 33,210               |
| Intangible Assets                  | 65,089               |
| Liabilities, Current               | 148,391              |
| Long-term Debt                     | 49,538               |
| Other Assets                       | 6,933                |
| Other Compr. Net Income            | -440                 |
| Other Expenses                     | 37,731               |
| Other Liabilities                  | 1,337                |
| Other Net Income                   | -45                  |
| Other Revenues                     | 173,634              |
| Property, Plant and Equipment, Net | 36,405               |
| Research and Development Exp.      | 25,210               |
| Selling and Marketing Exp.         | 98,911               |

| Output Variable                                 | Value in<br>1000 USD |
|---|----------------------|
| Liabilities                                     | 199,266              |
| Assets  | 187,258              |
| Expenses  | 195,062              |
| Revenues  | 173,634              |
| Stockholders Equity                             | -12,008              |
| Net Income                                      | -21,473              |
| Comprehensive Net Income                        | -21,913              |
| Economic Capital Ratio before Limited Liability | -32%                 |
| Economic Capital Ratio                          | 211%                 |