

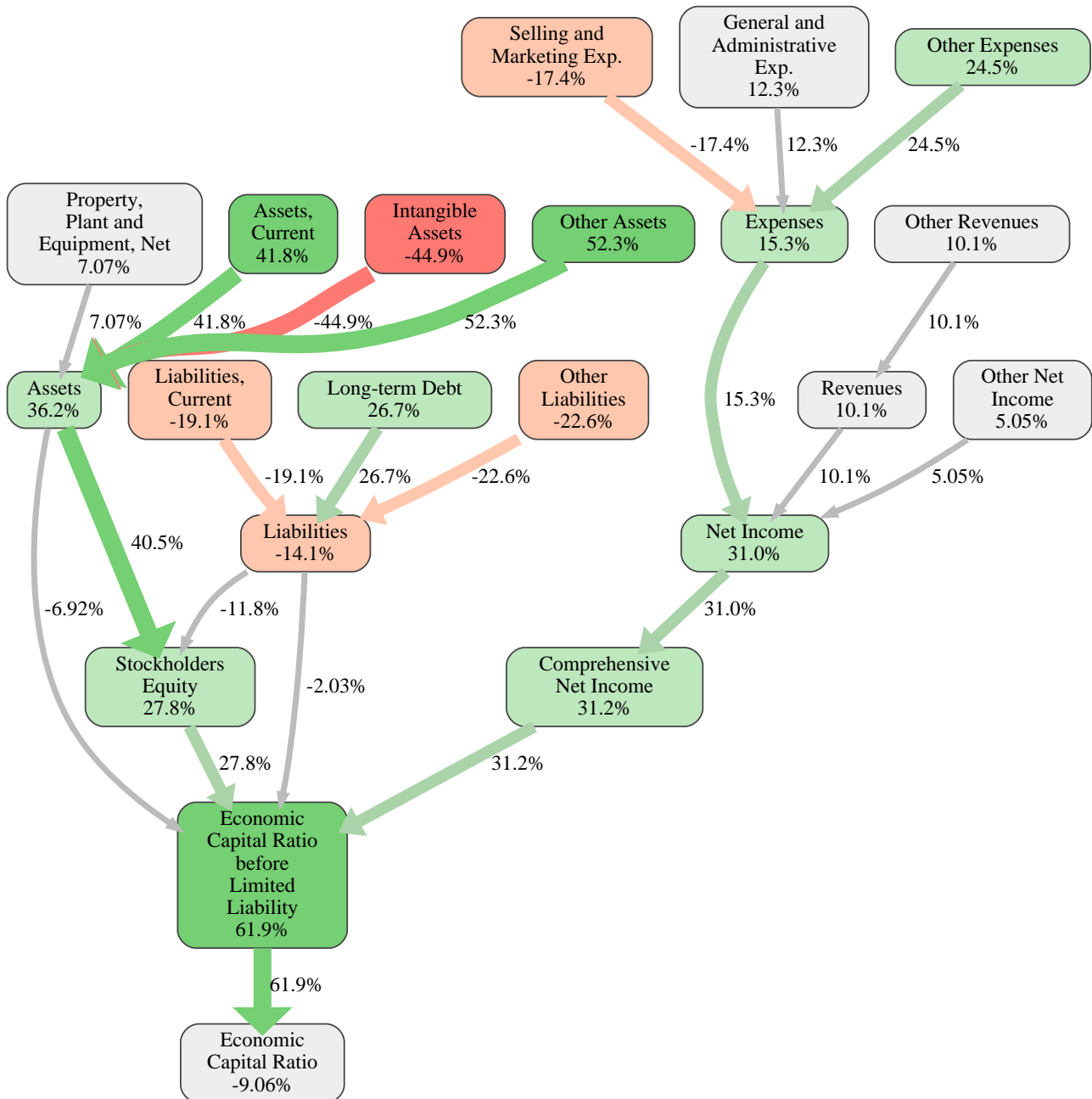


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The relative strengths and weaknesses of Servicenow Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Servicenow Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 52% points. The greatest weakness of Servicenow Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 45% points.

The company's Economic Capital Ratio, given in the ranking table, is 313%, being 9.1% points below the market average of 322%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,344,693	Liabilities	2,767,941
Assets, Noncurrent	73,458	Assets	3,879,140
General and Administrative Exp.	296,027	Expenses	2,691,655
Intangible Assets	249,427	Revenues	2,608,816
Liabilities, Current	2,012,573	Stockholders Equity	1,111,199
Long-term Debt	93,661	Net Income	-26,704
Other Assets	864,346	Comprehensive Net Income	-29,272
Other Compr. Net Income	-2,568	Economic Capital Ratio before Limited Liability	109%
Other Expenses	663,071	Economic Capital Ratio	313%
Other Liabilities	661,707		
Other Net Income	56,135		
Other Revenues	2,608,816		
Property, Plant and Equipment, Net	347,216		
Research and Development Exp.	529,501		
Selling and Marketing Exp.	1,203,056		