



The relative strengths and weaknesses of Hubspot INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hubspot INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 100% points. The greatest weakness of Hubspot INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 126% points.

The company's Economic Capital Ratio, given in the ranking table, is 308%, being 13% points below the market average of 322%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	712,418	Liabilities	589,312
Assets, Noncurrent	6,888	Assets	833,953
General and Administrative Exp.	75,834	Expenses	563,106
Intangible Assets	19,869	Revenues	512,980
Liabilities, Current	237,009	Stockholders Equity	244,641
Long-term Debt	7,076	Net Income	-63,828
Other Assets	42,310	Comprehensive Net Income	-64,494
Other Compr. Net Income	-666	Economic Capital Ratio before Limited Liability	104%
Other Expenses	102,225	Economic Capital Ratio	308%
Other Liabilities	345,227		
Other Net Income	-13,702		
Other Revenues	512,980		
Property, Plant and Equipment, Net	52,468		
Research and Development Exp.	117,603		
Selling and Marketing Exp.	267,444		