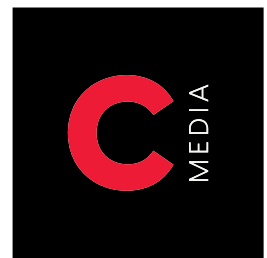




SERVICES-PREPACKAGED SOFTWARE 2019

Crank Media Inc
Rank 139 of 142



The relative strengths and weaknesses of Crank Media Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Crank Media Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 16% points. The greatest weakness of Crank Media Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 188% points.

The company's Economic Capital Ratio, given in the ranking table, is 17%, being 305% points below the market average of 322%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	0.21	Liabilities	510
Assets, Noncurrent	0	Assets	0.21
General and Administrative Exp.	27	Expenses	477
Intangible Assets	0	Revenues	2.6
Liabilities, Current	510	Stockholders Equity	-510
Long-term Debt	0	Net Income	-479
Other Assets	0	Comprehensive Net Income	-479
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	-847%
Other Expenses	450	Economic Capital Ratio	17%
Other Liabilities	0		
Other Net Income	-4.7		
Other Revenues	2.6		
Property, Plant and Equipment, Net	0		
Research and Development Exp.	0		
Selling and Marketing Exp.	0		