



The relative strengths and weaknesses of Cision LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cision LTD compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 91% points. The greatest weakness of Cision LTD is the variable Other Liabilities, reducing the Economic Capital Ratio by 248% points.

The company's Economic Capital Ratio, given in the ranking table, is 262%, being 60% points below the market average of 322%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	248,475	Liabilities	1,578,059
Assets, Noncurrent	7,652	Assets	1,866,376
General and Administrative Exp.	167,060	Expenses	680,502
Intangible Assets	1,549,005	Revenues	730,373
Liabilities, Current	280,368	Stockholders Equity	288,317
Long-term Debt	21,601	Net Income	-24,394
Other Assets	4,034	Comprehensive Net Income	-57,238
Other Compr. Net Income	-32,844	Economic Capital Ratio before Limited Liability	52%
Other Expenses	367,352	Economic Capital Ratio	262%
Other Liabilities	1,276,090		
Other Net Income	-74,265		
Other Revenues	730,373		
Property, Plant and Equipment, Net	57,210		
Research and Development Exp.	29,995		
Selling and Marketing Exp.	116,095		