

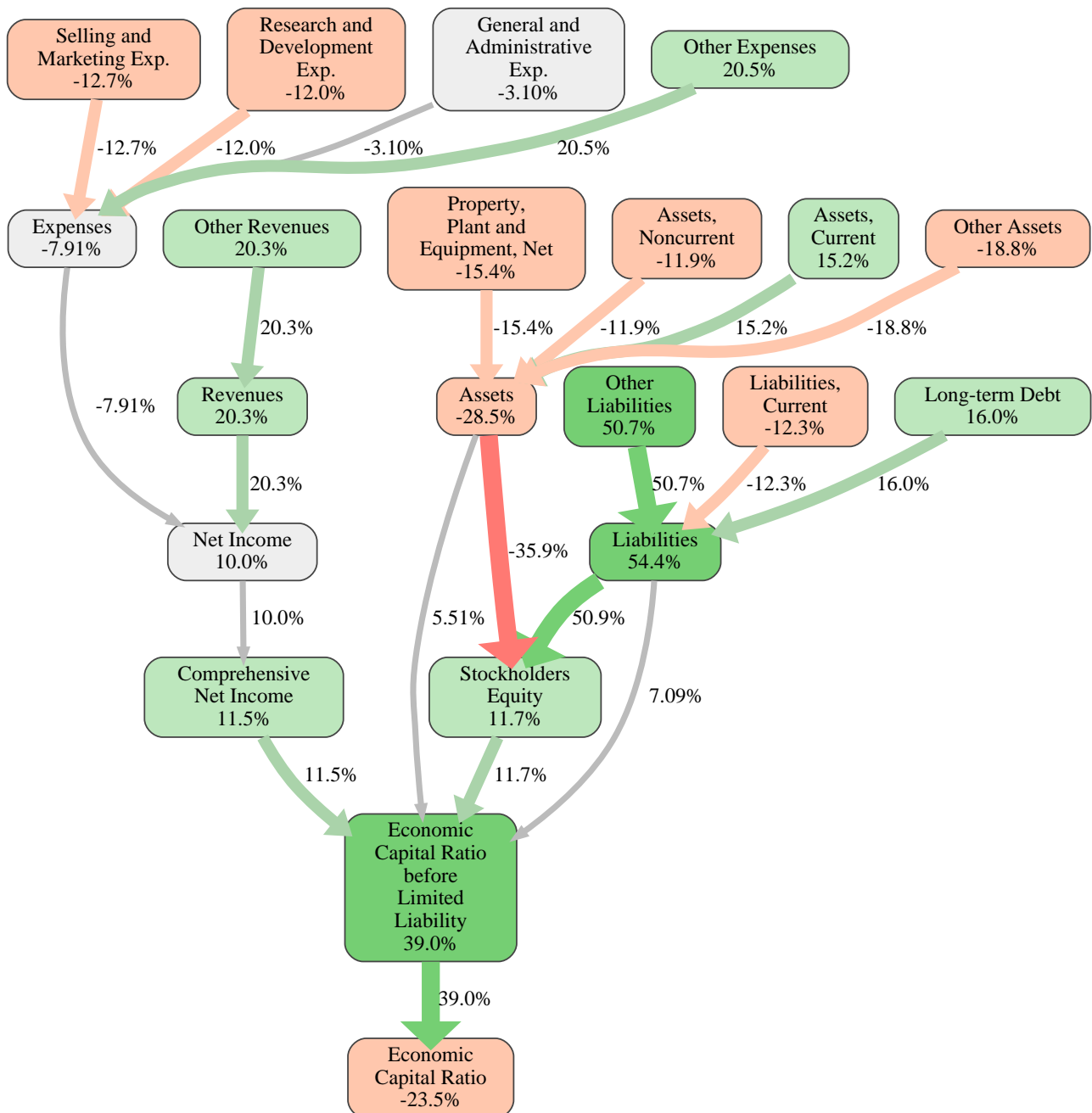


RealRate

SERVICES-PREPACKAGED SOFTWARE 2020



Qumu Corp
Rank 74 of 127



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The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 54% points. The greatest weakness of Qumu Corp is the variable Assets, reducing the Economic Capital Ratio by 29% points.

The company's Economic Capital Ratio, given in the ranking table, is 308%, being 24% points below the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	18,633	Liabilities	21,508
Assets, Noncurrent	442	Assets	31,716
General and Administrative Exp.	6,787	Expenses	30,478
Intangible Assets	12,024	Revenues	25,362
Liabilities, Current	17,804	Stockholders Equity	10,208
Long-term Debt	3,621	Net Income	-6,443
Other Assets	21	Comprehensive Net Income	-6,016
Other Compr. Net Income	427	Economic Capital Ratio before Limited Liability	104%
Other Expenses	7,622	Economic Capital Ratio	308%
Other Liabilities	83		
Other Net Income	-1,327		
Other Revenues	25,362		
Property, Plant and Equipment, Net	596		
Research and Development Exp.	7,360		
Selling and Marketing Exp.	8,709		