

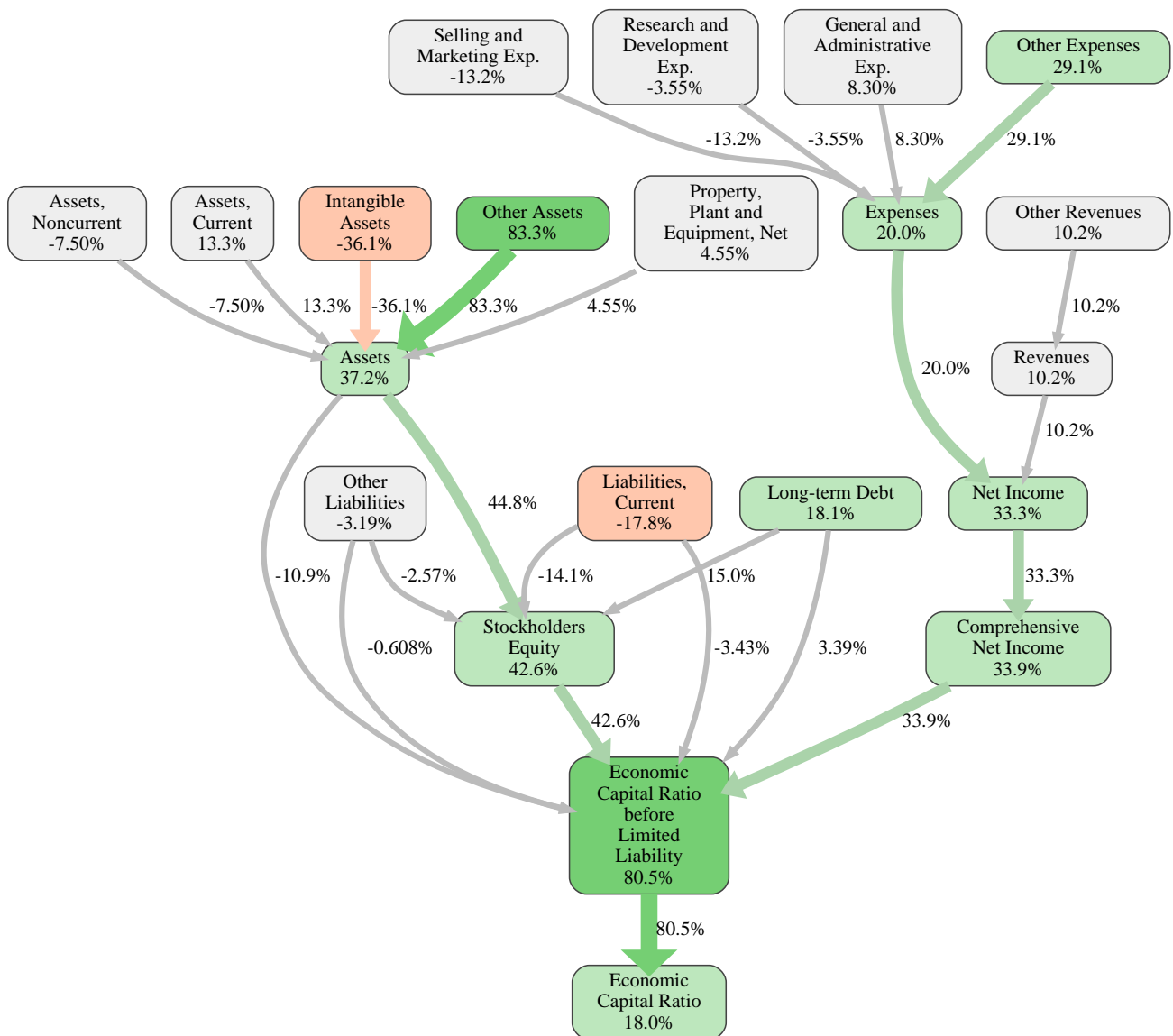


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The relative strengths and weaknesses of Servicenow Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Servicenow Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 83% points. The greatest weakness of Servicenow Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 350%, being 18% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,826,901	Liabilities	3,894,489
Assets, Noncurrent	77,997	Assets	6,022,430
General and Administrative Exp.	339,016	Expenses	2,892,084
Intangible Assets	703,034	Revenues	3,460,437
Liabilities, Current	2,752,785	Stockholders Equity	2,127,941
Long-term Debt	446,723	Net Income	626,698
Other Assets	1,946,413	Comprehensive Net Income	655,988
Other Compr. Net Income	29,290	Economic Capital Ratio before Limited Liability	155%
Other Expenses	270,415	Economic Capital Ratio	350%
Other Liabilities	694,981		
Other Net Income	58,345		
Other Revenues	3,460,437		
Property, Plant and Equipment, Net	468,085		
Research and Development Exp.	748,369		
Selling and Marketing Exp.	1,534,284		