

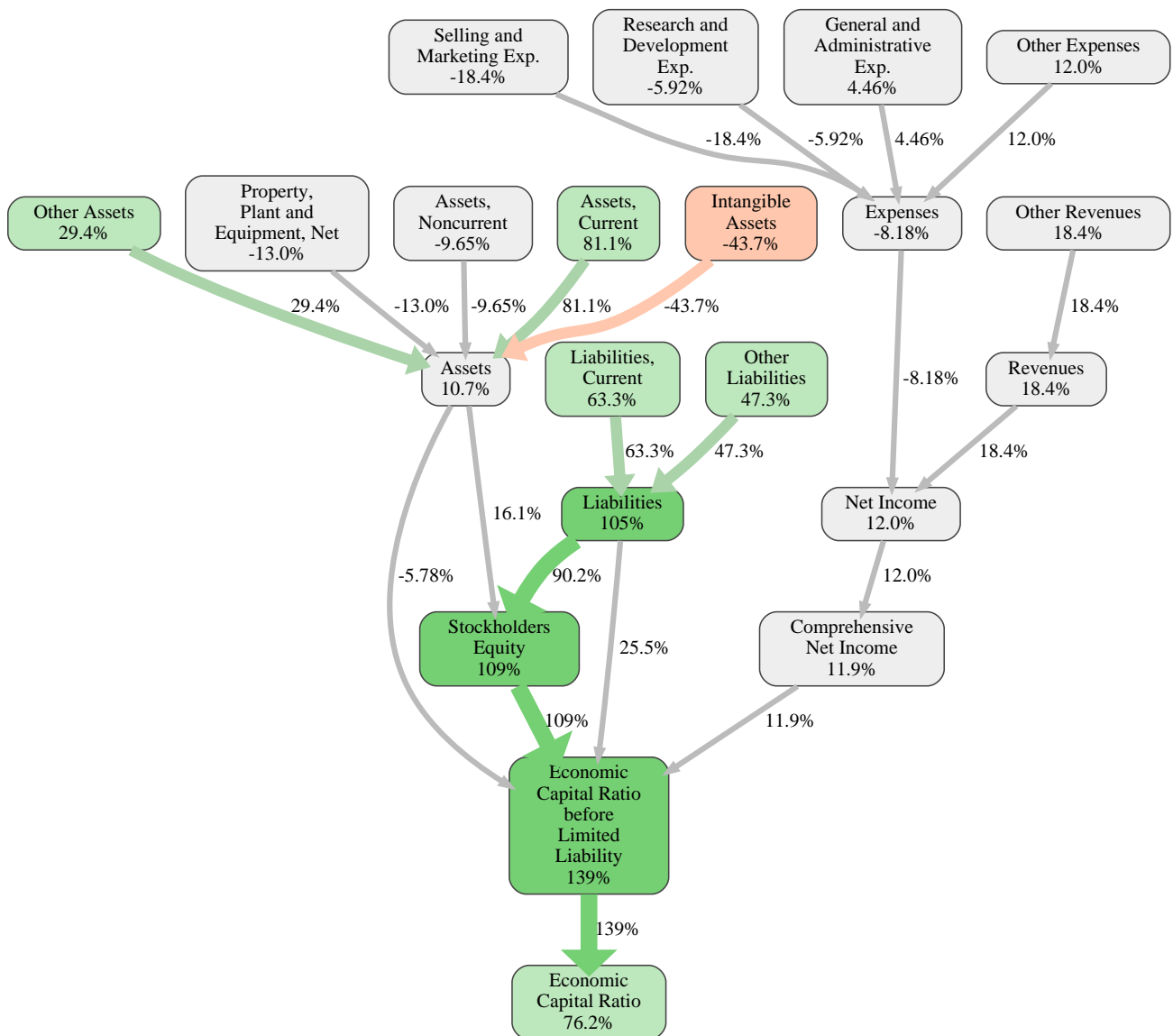


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# SERVICES-PREPACKAGED SOFTWARE 2020

appian

Appian CORP  
Rank 46 of 127



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The relative strengths and weaknesses of Appian CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appian CORP compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 109% points. The greatest weakness of Appian CORP is the variable Intangible Assets, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 408%, being 76% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	277,661	Liabilities	166,248
Assets, Noncurrent	592	Assets	371,485
General and Administrative Exp.	41,496	Expenses	311,640
Intangible Assets	24,205	Revenues	260,352
Liabilities, Current	112,318	Stockholders Equity	205,237
Long-term Debt	51,555	Net Income	-50,714
Other Assets	69,027	Comprehensive Net Income	-51,541
Other Compr. Net Income	-827	Economic Capital Ratio before Limited Liability	233%
Other Expenses	94,661	Economic Capital Ratio	408%
Other Liabilities	2,375		
Other Net Income	574		
Other Revenues	260,352		
Property, Plant and Equipment, Net	0		
Research and Development Exp.	58,043		
Selling and Marketing Exp.	117,440		