



The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 3.8% points. The greatest weakness of Qumu Corp is the variable Assets, reducing the Economic Capital Ratio by 88% points.

The company's Economic Capital Ratio, given in the ranking table, is 215%, being 119% points below the market average of 333%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	20,738	Liabilities	28,541
Assets, Noncurrent	490	Assets	31,426
General and Administrative Exp.	10,059	Expenses	36,070
Intangible Assets	9,930	Revenues	29,072
Liabilities, Current	23,656	Stockholders Equity	2,885
Long-term Debt	4,810	Net Income	-9,200
Other Assets	19	Comprehensive Net Income	-8,753
Other Compr. Net Income	447	Economic Capital Ratio before Limited Liability	2.6%
Other Expenses	8,704	Economic Capital Ratio	215%
Other Liabilities	75		
Other Net Income	-2,202		
Other Revenues	29,072		
Property, Plant and Equipment, Net	249		
Research and Development Exp.	8,252		
Selling and Marketing Exp.	9,055		