

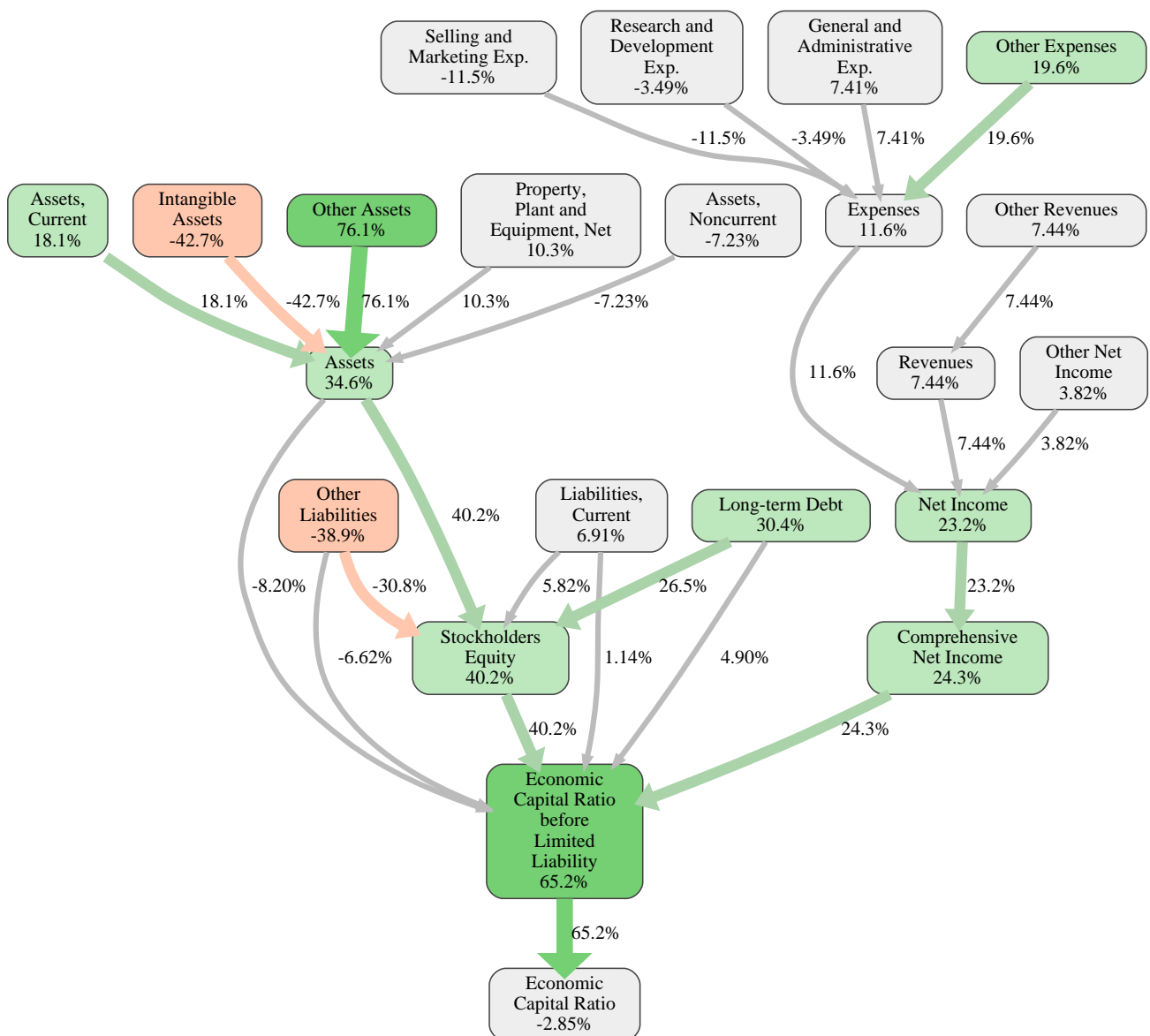


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The relative strengths and weaknesses of Servicenow Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Servicenow Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 76% points. The greatest weakness of Servicenow Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 330%, being 2.8% points below the market average of 333%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	4,521,842	Liabilities	5,880,576
Assets, Noncurrent	100,040	Assets	8,715,057
General and Administrative Exp.	454,165	Expenses	4,384,049
Intangible Assets	848,349	Revenues	4,519,484
Liabilities, Current	3,737,144	Stockholders Equity	2,834,481
Long-term Debt	503,279	Net Income	118,503
Other Assets	2,585,185	Comprehensive Net Income	187,477
Other Compr. Net Income	68,974	Economic Capital Ratio before Limited Liability	131%
Other Expenses	1,050,541	Economic Capital Ratio	330%
Other Liabilities	1,640,153		
Other Net Income	-16,932		
Other Revenues	4,519,484		
Property, Plant and Equipment, Net	659,641		
Research and Development Exp.	1,024,327		
Selling and Marketing Exp.	1,855,016		