

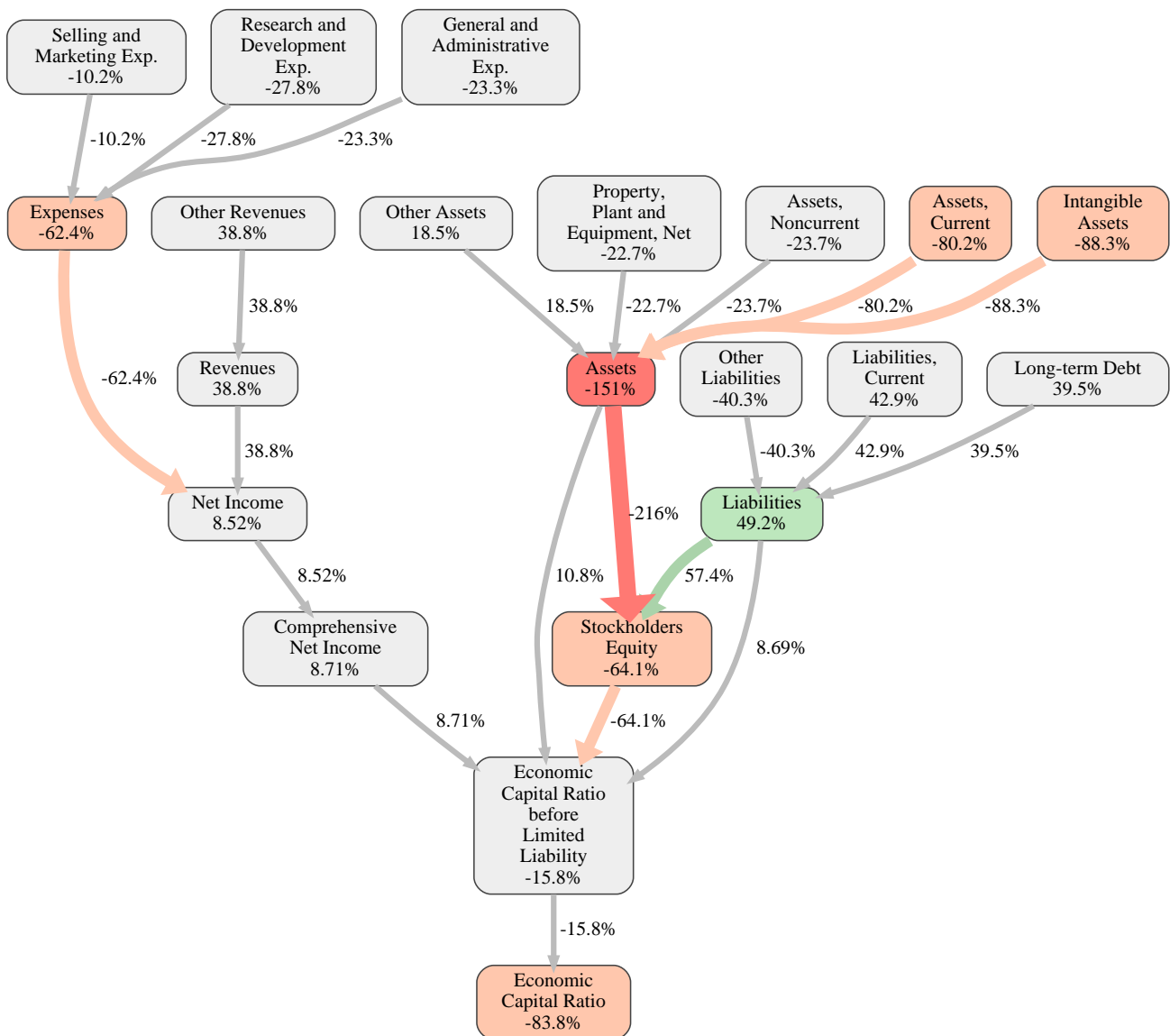


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2021

mobivity

Mobivity Holdings CORP  
Rank 99 of 141



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The relative strengths and weaknesses of Mobivity Holdings CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobivity Holdings CORP compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 49% points. The greatest weakness of Mobivity Holdings CORP is the variable Assets, reducing the Economic Capital Ratio by 151% points.

The company's Economic Capital Ratio, given in the ranking table, is 249%, being 84% points below the market average of 333%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	4,852	Liabilities	6,424
Assets, Noncurrent	25	Assets	8,168
General and Administrative Exp.	3,918	Expenses	15,212
Intangible Assets	1,875	Revenues	13,256
Liabilities, Current	4,080	Stockholders Equity	1,744
Long-term Debt	13	Net Income	-2,918
Other Assets	1,416	Comprehensive Net Income	-2,951
Other Compr. Net Income	-32	Economic Capital Ratio before Limited Liability	38%
Other Expenses	5,432	Economic Capital Ratio	249%
Other Liabilities	2,331		
Other Net Income	-963		
Other Revenues	13,256		
Property, Plant and Equipment, Net	0		
Research and Development Exp.	3,536		
Selling and Marketing Exp.	2,326		