

## SERVICES-PREPACKAGED SOFTWARE 2021



Sharpspring Inc Rank 31 of 141







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The relative strengths and weaknesses of Sharpspring Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Sharpspring Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 195% points. The greatest weakness of Sharpspring Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 480%, being 147% points above the market average of 333%.

Input Variable	Value in 1000 USD
Assets, Current	31,327
Assets, Noncurrent	612
General and Administrative Exp.	10,227
Intangible Assets	22,618
Liabilities, Current	8,517
Long-term Debt	7,772
Other Assets	0
Other Compr. Net Income	9.5
Other Expenses	7,909
Other Liabilities	769
Other Net Income	-20
Other Revenues	29,288
Property, Plant and Equipment, Net	2,189
Research and Development Exp.	6,072
Selling and Marketing Exp.	10,889

Output Variable	Value in 1000 USD
Liabilities	17,057
Assets	56,746
Expenses	35,097
Revenues	29,288
Stockholders Equity	39,689
Net Income	-5,829
Comprehensive Net Income	-5,820
Economic Capital Ratio before Limited Liability	339%
Economic Capital Ratio	480%

