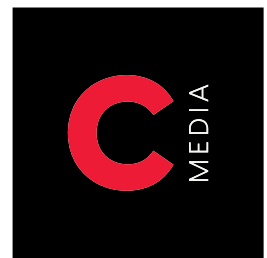




# SERVICES-PREPACKAGED SOFTWARE 2021

Crank Media Inc  
Rank 139 of 141



The relative strengths and weaknesses of Crank Media Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Crank Media Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 17% points. The greatest weakness of Crank Media Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 189% points.

The company's Economic Capital Ratio, given in the ranking table, is 18%, being 315% points below the market average of 333%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	0.36	Liabilities	493
Assets, Noncurrent	0	Assets	0.36
General and Administrative Exp.	35	Expenses	423
Intangible Assets	0	Revenues	2.6
Liabilities, Current	493	Stockholders Equity	-492
Long-term Debt	0	Net Income	-430
Other Assets	0	Comprehensive Net Income	-430
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	-833%
Other Expenses	388	Economic Capital Ratio	18%
Other Liabilities	0		
Other Net Income	-9.7		
Other Revenues	2.6		
Property, Plant and Equipment, Net	0		
Research and Development Exp.	0		
Selling and Marketing Exp.	0		