

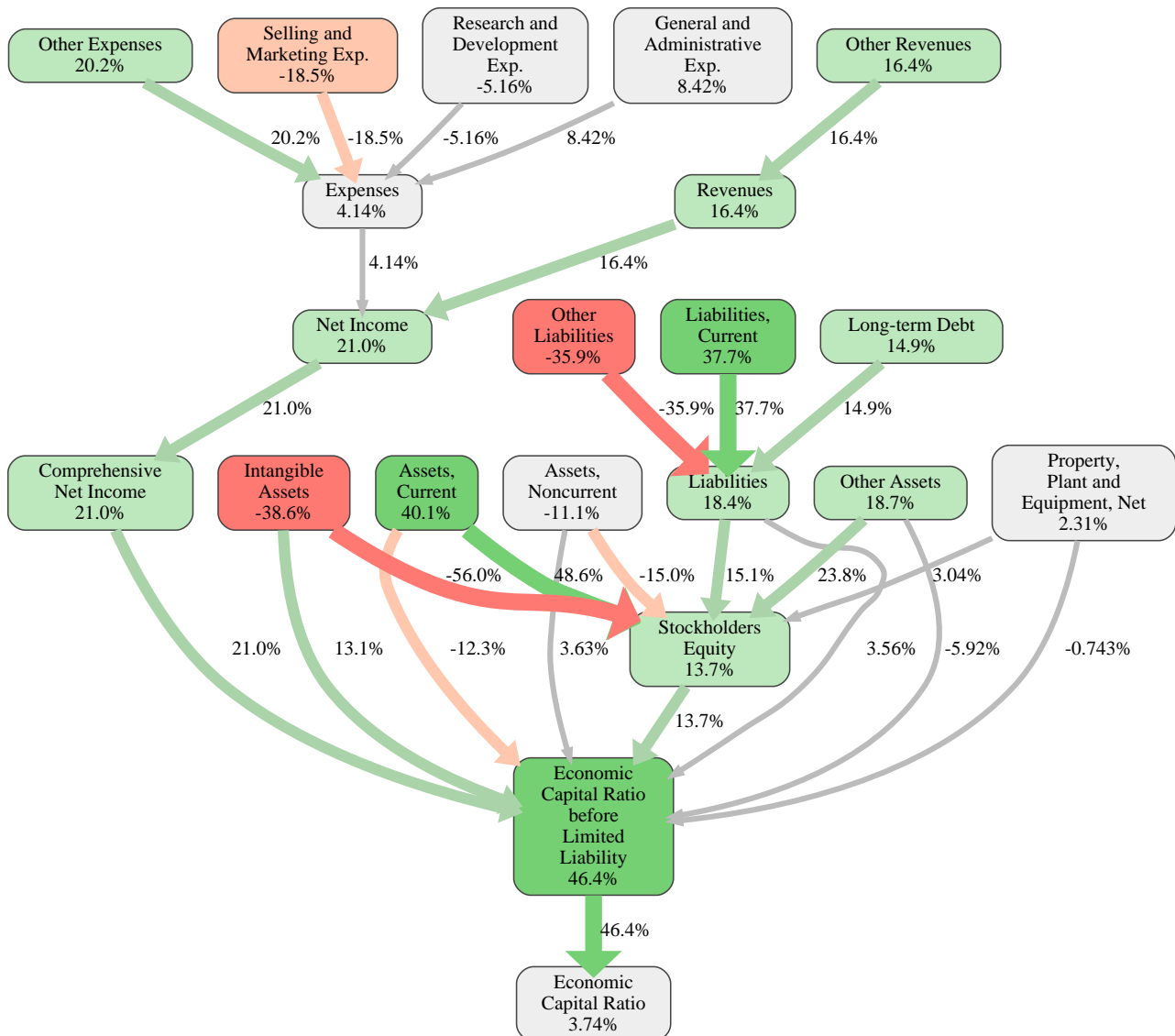


RealRate

SERVICES-PREPACKAGED SOFTWARE 2022



Hubspot INC
Rank 98 of 185



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The relative strengths and weaknesses of Hubspot INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hubspot INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 40% points. The greatest weakness of Hubspot INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 355%, being 3.7% points above the market average of 351%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,453,574	Liabilities	1,301,055
Assets, Noncurrent	29,244	Assets	2,174,854
General and Administrative Exp.	144,949	Expenses	1,359,476
Intangible Assets	338,468	Revenues	1,300,658
Liabilities, Current	617,474	Stockholders Equity	873,799
Long-term Debt	300,480	Net Income	-77,837
Other Assets	257,434	Comprehensive Net Income	-83,779
Other Compr. Net Income	-5,942	Economic Capital Ratio before Limited Liability	161%
Other Expenses	262,876	Economic Capital Ratio	355%
Other Liabilities	383,101		
Other Net Income	-19,019		
Other Revenues	1,300,658		
Property, Plant and Equipment, Net	96,134		
Research and Development Exp.	301,970		
Selling and Marketing Exp.	649,681		