



The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 189% points. The greatest weakness of Appfolio INC is the variable Assets, Current, reducing the Economic Capital Ratio by 23% points.

The company's Economic Capital Ratio, given in the ranking table, is 506%, being 156% points above the market average of 351%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	158,595	Liabilities	110,636
Assets, Noncurrent	7,087	Assets	408,017
General and Administrative Exp.	57,279	Expenses	371,954
Intangible Assets	109,568	Revenues	359,370
Liabilities, Current	54,320	Stockholders Equity	297,381
Long-term Debt	55,733	Net Income	1,028
Other Assets	102,288	Comprehensive Net Income	778
Other Compr. Net Income	-250	Economic Capital Ratio before Limited Liability	379%
Other Expenses	175,495	Economic Capital Ratio	506%
Other Liabilities	583		
Other Net Income	13,612		
Other Revenues	359,370		
Property, Plant and Equipment, Net	30,479		
Research and Development Exp.	65,980		
Selling and Marketing Exp.	73,200		