



The relative strengths and weaknesses of Unicorn Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Unicorn Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 40% points. The greatest weakness of Unicorn Inc is the variable Assets, reducing the Economic Capital Ratio by 172% points.

The company's Economic Capital Ratio, given in the ranking table, is 204%, being 147% points below the market average of 351%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	12,980	Liabilities	12,364
Assets, Noncurrent	0	Assets	20,485
General and Administrative Exp.	24,405	Expenses	63,101
Intangible Assets	7,500	Revenues	19,364
Liabilities, Current	12,364	Stockholders Equity	8,121
Long-term Debt	0	Net Income	-43,673
Other Assets	0	Comprehensive Net Income	-43,673
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	-103%
Other Expenses	24,520	Economic Capital Ratio	204%
Other Liabilities	0		
Other Net Income	63		
Other Revenues	19,364		
Property, Plant and Equipment, Net	5.3		
Research and Development Exp.	422		
Selling and Marketing Exp.	13,754		