



The relative strengths and weaknesses of Innovid Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Innovid Corp compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 194% points. The greatest weakness of Innovid Corp is the variable Intangible Assets, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 532%, being 181% points above the market average of 351%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	195,249	Liabilities	44,277
Assets, Noncurrent	10,283	Assets	205,532
General and Administrative Exp.	20,680	Expenses	101,763
Intangible Assets	4,555	Revenues	90,291
Liabilities, Current	21,850	Stockholders Equity	161,255
Long-term Debt	3,455	Net Income	-11,472
Other Assets	-9,395	Comprehensive Net Income	-11,472
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	417%
Other Expenses	23,408	Economic Capital Ratio	532%
Other Liabilities	18,972		
Other Net Income	0		
Other Revenues	90,291		
Property, Plant and Equipment, Net	4,840		
Research and Development Exp.	24,619		
Selling and Marketing Exp.	33,056		