



The relative strengths and weaknesses of Engagesmart Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Engagesmart Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 322% points. The greatest weakness of Engagesmart Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 4.3% points.

The company's Economic Capital Ratio, given in the ranking table, is 648%, being 297% points above the market average of 351%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	275,618	Liabilities	46,895
Assets, Noncurrent	3,811	Assets	803,994
General and Administrative Exp.	45,533	Expenses	216,893
Intangible Assets	513,597	Revenues	216,280
Liabilities, Current	36,911	Stockholders Equity	757,099
Long-term Debt	5,528	Net Income	-8,965
Other Assets	0	Comprehensive Net Income	-8,965
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	585%
Other Expenses	65,010	Economic Capital Ratio	648%
Other Liabilities	4,456		
Other Net Income	-8,352		
Other Revenues	216,280		
Property, Plant and Equipment, Net	10,968		
Research and Development Exp.	33,382		
Selling and Marketing Exp.	72,968		