



The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 228% points. The greatest weakness of Appfolio INC is the variable Assets, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 471%, being 117% points above the market average of 354%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	201,468	Liabilities	115,671
Assets, Noncurrent	8,785	Assets	381,217
General and Administrative Exp.	100,792	Expenses	545,655
Intangible Assets	84,378	Revenues	471,883
Liabilities, Current	61,343	Stockholders Equity	265,546
Long-term Debt	54,328	Net Income	-68,119
Other Assets	60,476	Comprehensive Net Income	-69,609
Other Compr. Net Income	-1,490	Economic Capital Ratio before Limited Liability	325%
Other Expenses	226,347	Economic Capital Ratio	471%
Other Liabilities	0		
Other Net Income	5,653		
Other Revenues	471,883		
Property, Plant and Equipment, Net	26,110		
Research and Development Exp.	111,118		
Selling and Marketing Exp.	107,398		