





# SERVICES-PREPACKAGED SOFTWARE 2023

mobivity

Mobivity Holdings CORP  
Rank 192 of 201

The relative strengths and weaknesses of Mobivity Holdings CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobivity Holdings CORP compared to the market average is the variable Long-term Debt, increasing the Economic Capital Ratio by 3.9% points. The greatest weakness of Mobivity Holdings CORP is the variable Stockholders Equity, reducing the Economic Capital Ratio by 227% points.

The company's Economic Capital Ratio, given in the ranking table, is 79%, being 275% points below the market average of 354%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,703	Liabilities	11,822
Assets, Noncurrent	138	Assets	3,018
General and Administrative Exp.	4,307	Expenses	16,756
Intangible Assets	1,177	Revenues	7,534
Liabilities, Current	8,373	Stockholders Equity	-8,805
Long-term Debt	937	Net Income	-10,061
Other Assets	0	Comprehensive Net Income	-10,110
Other Compr. Net Income	-49	Economic Capital Ratio before Limited Liability	-528%
Other Expenses	6,773	Economic Capital Ratio	79%
Other Liabilities	2,512		
Other Net Income	-839		
Other Revenues	7,534		
Property, Plant and Equipment, Net	0		
Research and Development Exp.	3,060		
Selling and Marketing Exp.	2,617		