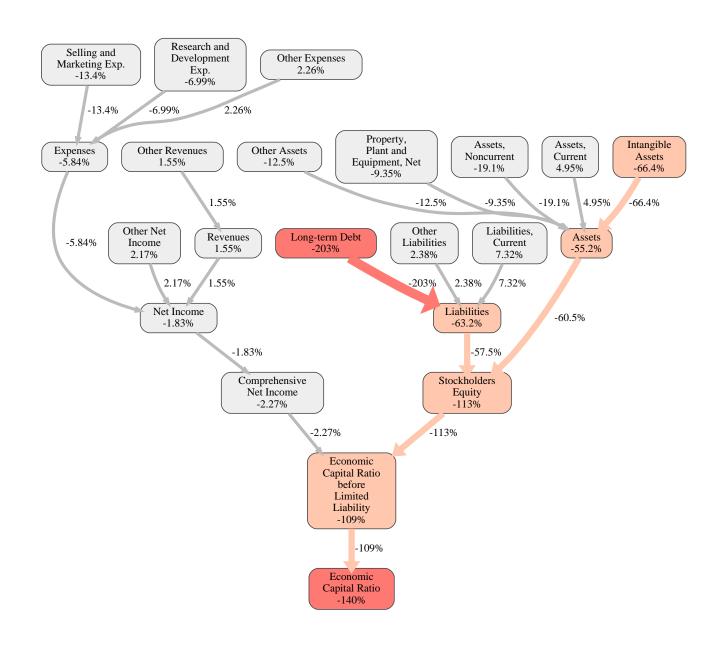


SERVICES-PREPACKAGED SOFTWARE 2023



Bigcommerce Holdings Inc Rank 159 of 201





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The relative strengths and weaknesses of Bigcommerce Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bigcommerce Holdings Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 7.3% points. The greatest weakness of Bigcommerce Holdings Inc is the variable Long-term Debt, reducing the Economic Capital Ratio by 203% points.

The company's Economic Capital Ratio, given in the ranking table, is 214%, being 140% points below the market average of 354%.

Input Variable	Value in 1000 USD
Assets, Current	374,247
Assets, Noncurrent	0
General and Administrative Exp.	75,989
Intangible Assets	83,219
Liabilities, Current	78,786
Long-term Debt	347,839
Other Assets	7,507
Other Compr. Net Income	-1,008
Other Expenses	123,929
Other Liabilities	1,759
Other Net Income	3,971
Other Revenues	279,075
Property, Plant and Equipment, Net	9,083
Research and Development Exp.	88,253
Selling and Marketing Exp.	134,794

Output Variable	Value in 1000 USD
Liabilities	428,384
Assets	474,056
Expenses	422,965
Revenues	279,075
Stockholders Equity	45,672
Net Income	-139,919
Comprehensive Net Income	-140,927
Economic Capital Ratio before Limited Liability	2.2%
Economic Capital Ratio	214%

