

SERVICES-PREPACKAGED SOFTWARE 2023

qualtrics.<sup>xm</sup>

## Qualtrics International Inc Rank 87 of 201





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The relative strengths and weaknesses of Qualtrics International Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qualtrics International Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 75% points. The greatest weakness of Qualtrics International Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 14% points.

The company's Economic Capital Ratio, given in the ranking table, is 394%, being 40% points above the market average of 354%.

Input Variable	Value in 1000 USD
Assets, Current	1,406,283
Assets, Noncurrent	35,713
General and Administrative Exp.	758,452
Intangible Assets	1,544,844
Liabilities, Current	1,186,351
Long-term Debt	305,480
Other Assets	193,366
Other Compr. Net Income	-3,701
Other Expenses	450,851
Other Liabilities	0
Other Net Income	8,398
Other Revenues	1,458,628
Property, Plant and Equipment, Net	215,645
Research and Development Exp.	427,179
Selling and Marketing Exp.	892,022

Output Variable	Value in 1000 USD
Liabilities	1,491,831
Assets	3,395,851
Expenses	2,528,504
Revenues	1,458,628
Stockholders Equity	1,904,020
Net Income	-1,061,478
Comprehensive Net Income	-1,065,179
Economic Capital Ratio before Limited Liability	214%
Economic Capital Ratio	394%

