



The relative strengths and weaknesses of Innovid Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Innovid Corp compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 186% points. The greatest weakness of Innovid Corp is the variable Other Assets, reducing the Economic Capital Ratio by 57% points.

The company's Economic Capital Ratio, given in the ranking table, is 535%, being 181% points above the market average of 354%.

Input Variable	Value in 1000 USD
Assets, Current	93,834
Assets, Noncurrent	165,771
General and Administrative Exp.	39,144
Intangible Assets	149,804
Liabilities, Current	21,186
Long-term Debt	28,190
Other Assets	-164,126
Other Compr. Net Income	0
Other Expenses	24,999
Other Liabilities	4,301
Other Net Income	0
Other Revenues	127,117
Property, Plant and Equipment, Net	14,322
Research and Development Exp.	31,118
Selling and Marketing Exp.	50,266

Output Variable	Value in 1000 USD
Liabilities	53,677
Assets	259,605
Expenses	145,527
Revenues	127,117
Stockholders Equity	205,928
Net Income	-18,410
Comprehensive Net Income	-18,410
Economic Capital Ratio before Limited Liability	422%
Economic Capital Ratio	535%