



The relative strengths and weaknesses of Engagesmart Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Engagesmart Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 282% points. The greatest weakness of Engagesmart Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 4.4% points.

The company's Economic Capital Ratio, given in the ranking table, is 625%, being 271% points above the market average of 354%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	341,844	Liabilities	81,525
Assets, Noncurrent	5,422	Assets	886,497
General and Administrative Exp.	56,746	Expenses	286,258
Intangible Assets	524,903	Revenues	303,920
Liabilities, Current	52,521	Stockholders Equity	804,972
Long-term Debt	27,347	Net Income	20,593
Other Assets	0	Comprehensive Net Income	20,593
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	553%
Other Expenses	80,095	Economic Capital Ratio	625%
Other Liabilities	1,657		
Other Net Income	2,931		
Other Revenues	303,920		
Property, Plant and Equipment, Net	14,328		
Research and Development Exp.	48,696		
Selling and Marketing Exp.	100,721		