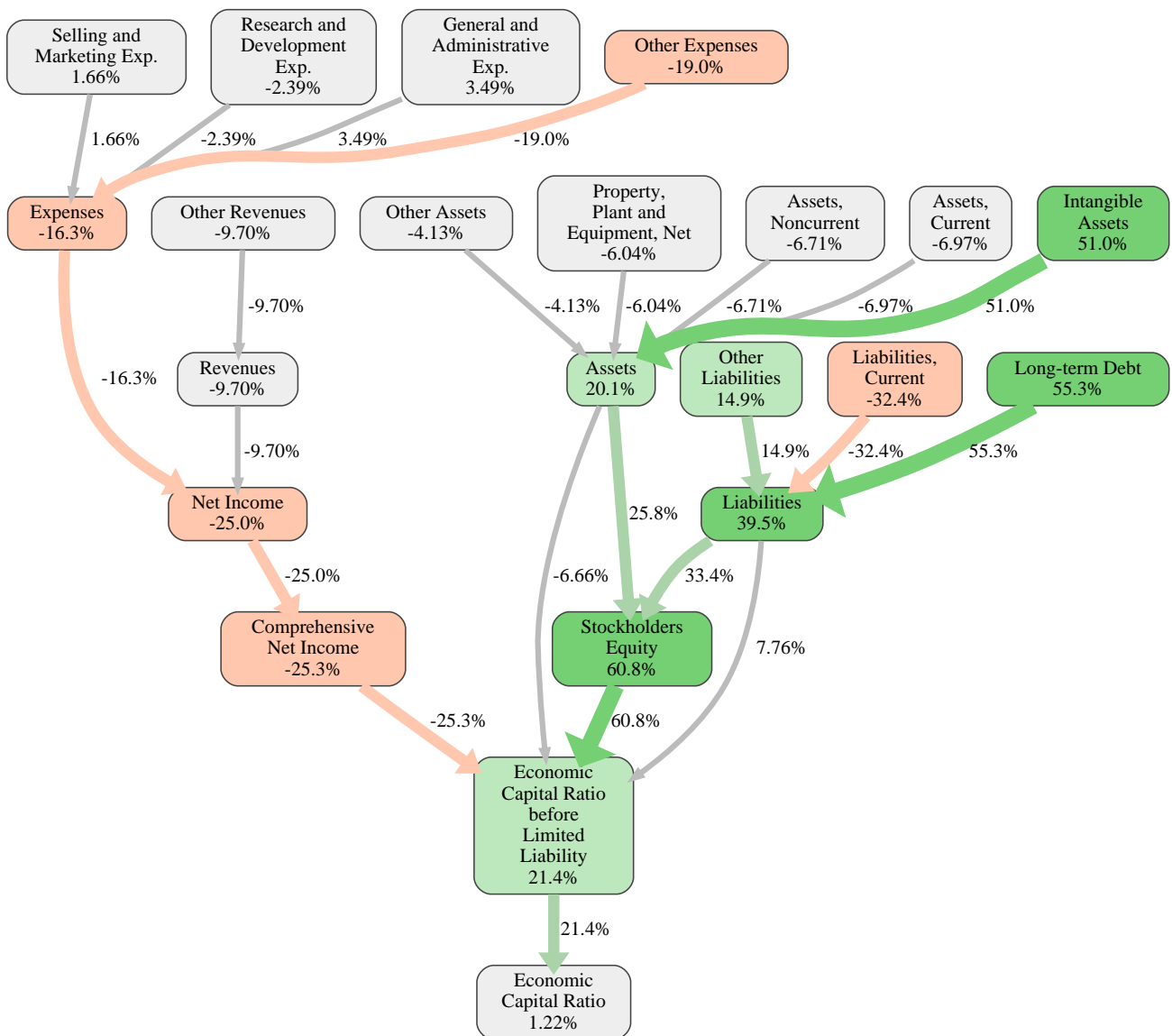




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Blackberry Ltd
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The relative strengths and weaknesses of Blackberry Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Blackberry Ltd compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 61% points. The greatest weakness of Blackberry Ltd is the variable Liabilities, Current, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 359%, being 1.2% points above the market average of 358%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	743,000	Liabilities	822,000
Assets, Noncurrent	42,000	Assets	1,679,000
General and Administrative Exp.	164,000	Expenses	1,395,000
Intangible Assets	842,000	Revenues	656,000
Liabilities, Current	729,000	Stockholders Equity	857,000
Long-term Debt	53,000	Net Income	-734,000
Other Assets	27,000	Comprehensive Net Income	-739,000
Other Compr. Net Income	-5,000	Economic Capital Ratio before Limited Liability	167%
Other Expenses	848,000	Economic Capital Ratio	359%
Other Liabilities	40,000		
Other Net Income	5,000		
Other Revenues	656,000		
Property, Plant and Equipment, Net	25,000		
Research and Development Exp.	207,000		
Selling and Marketing Exp.	176,000		