



The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 271% points. The greatest weakness of Appfolio INC is the variable Assets, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 506%, being 148% points above the market average of 358%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	272,357	Liabilities	111,577
Assets, Noncurrent	8,906	Assets	408,889
General and Administrative Exp.	93,452	Expenses	624,777
Intangible Assets	77,702	Revenues	620,445
Liabilities, Current	69,766	Stockholders Equity	297,312
Long-term Debt	41,811	Net Income	2,702
Other Assets	21,562	Comprehensive Net Income	4,485
Other Compr. Net Income	1,783	Economic Capital Ratio before Limited Liability	379%
Other Expenses	272,359	Economic Capital Ratio	506%
Other Liabilities	0		
Other Net Income	7,034		
Other Revenues	620,445		
Property, Plant and Equipment, Net	28,362		
Research and Development Exp.	151,364		
Selling and Marketing Exp.	107,602		