

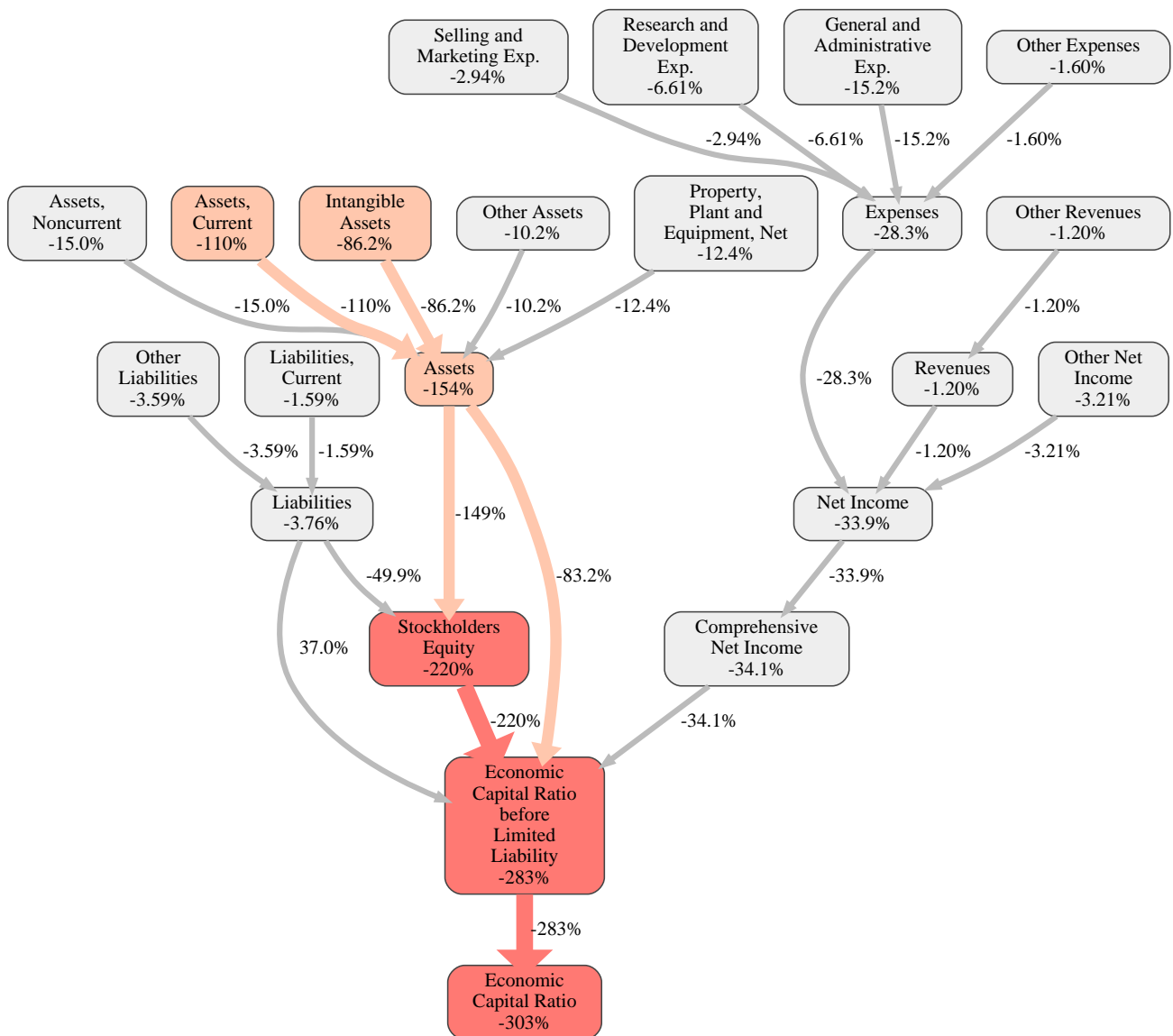


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# SERVICES-PREPACKAGED SOFTWARE 2024

mobivity

Mobivity Holdings CORP  
Rank 150 of 156



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## Mobivity Holdings CORP Rank 150 of 156

The relative strengths and weaknesses of Mobivity Holdings CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobivity Holdings CORP compared to the market average is the variable Long-term Debt, increasing the Economic Capital Ratio by 1.1% points. The greatest weakness of Mobivity Holdings CORP is the variable Stockholders Equity, reducing the Economic Capital Ratio by 220% points.

The company's Economic Capital Ratio, given in the ranking table, is 55%, being 303% points below the market average of 358%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,429	Liabilities	12,766
Assets, Noncurrent	69	Assets	2,334
General and Administrative Exp.	6,407	Expenses	17,984
Intangible Assets	837	Revenues	6,978
Liabilities, Current	7,425	Stockholders Equity	-10,432
Long-term Debt	661	Net Income	-12,064
Other Assets	0	Comprehensive Net Income	-12,117
Other Compr. Net Income	-53	Economic Capital Ratio before Limited Liability	-616%
Other Expenses	5,326	Economic Capital Ratio	55%
Other Liabilities	4,680		
Other Net Income	-1,058		
Other Revenues	6,978		
Property, Plant and Equipment, Net	0		
Research and Development Exp.	3,516		
Selling and Marketing Exp.	2,735		