





# SERVICES-PREPACKAGED SOFTWARE 2024

Asana Inc  
Rank 100 of 156

The relative strengths and weaknesses of Asana Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Asana Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 45% points. The greatest weakness of Asana Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 304%, being 54% points below the market average of 358%.

Input Variable	Value in 1000 USD
Assets, Current	660,391
Assets, Noncurrent	23,399
General and Administrative Exp.	166,309
Intangible Assets	176,189
Liabilities, Current	332,316
Long-term Debt	219,377
Other Assets	0
Other Compr. Net Income	-247
Other Expenses	63,434
Other Liabilities	46,696
Other Net Income	6,933
Other Revenues	547,212
Property, Plant and Equipment, Net	94,984
Research and Development Exp.	297,209
Selling and Marketing Exp.	434,961

Output Variable	Value in 1000 USD
Liabilities	598,389
Assets	954,963
Expenses	961,913
Revenues	547,212
Stockholders Equity	356,574
Net Income	-407,768
Comprehensive Net Income	-408,015
Economic Capital Ratio before Limited Liability	99%
Economic Capital Ratio	304%