



The relative strengths and weaknesses of Innovid Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Innovid Corp compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 180% points. The greatest weakness of Innovid Corp is the variable Other Assets, reducing the Economic Capital Ratio by 58% points.

The company's Economic Capital Ratio, given in the ranking table, is 524%, being 165% points above the market average of 358%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	101,620	Liabilities	53,965
Assets, Noncurrent	148,335	Assets	249,955
General and Administrative Exp.	39,086	Expenses	171,793
Intangible Assets	128,226	Revenues	139,882
Liabilities, Current	25,496	Stockholders Equity	195,990
Long-term Debt	28,162	Net Income	-31,911
Other Assets	-146,645	Comprehensive Net Income	-31,911
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	405%
Other Expenses	60,258	Economic Capital Ratio	524%
Other Liabilities	307		
Other Net Income	0		
Other Revenues	139,882		
Property, Plant and Equipment, Net	18,419		
Research and Development Exp.	26,878		
Selling and Marketing Exp.	45,571		