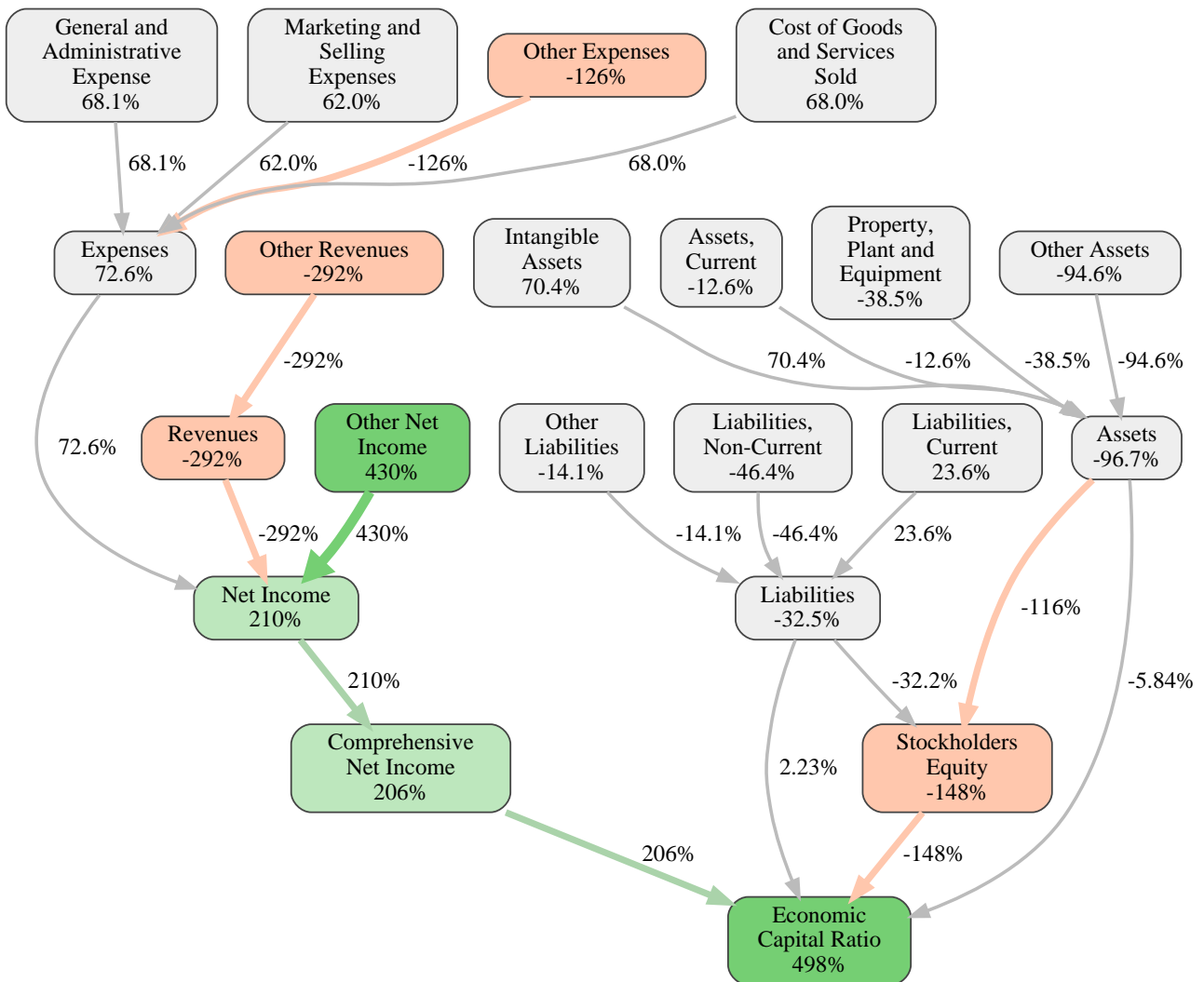




RealRate

ADVERTISING 2012

Stagwell Inc
Rank 10 of 17





ADVERTISING 2012

Stagwell Inc
Rank 10 of 17



The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 430% points. The greatest weakness of Stagwell Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 292% points.

The company's Economic Capital Ratio, given in the ranking table, is -27%, being 498% points above the market average of -525%.

Input Variable	Value in 1000 USD
Assets, Current	298,412
Assets, Non-Current	46,273
Cost of Goods and Services Sold	0
General and Administrative Expense	219,271
Intangible Assets	663,224
Liabilities, Current	426,300
Liabilities, Non-Current	398,836
Marketing and Selling Expenses	0
Other Assets	99
Other Compr. Net Income	-8,264
Other Expenses	756,431
Other Liabilities	136,118
Other Net Income	898,782
Other Revenues	0
Property, Plant and Equipment	47,737

Output Variable	Value in 1000 USD
Assets	1,055,745
Liabilities	961,254
Expenses	975,702
Revenues	0
Stockholders Equity	94,491
Net Income	-76,920
Comprehensive Net Income	-85,184
Economic Capital Ratio	-27%