



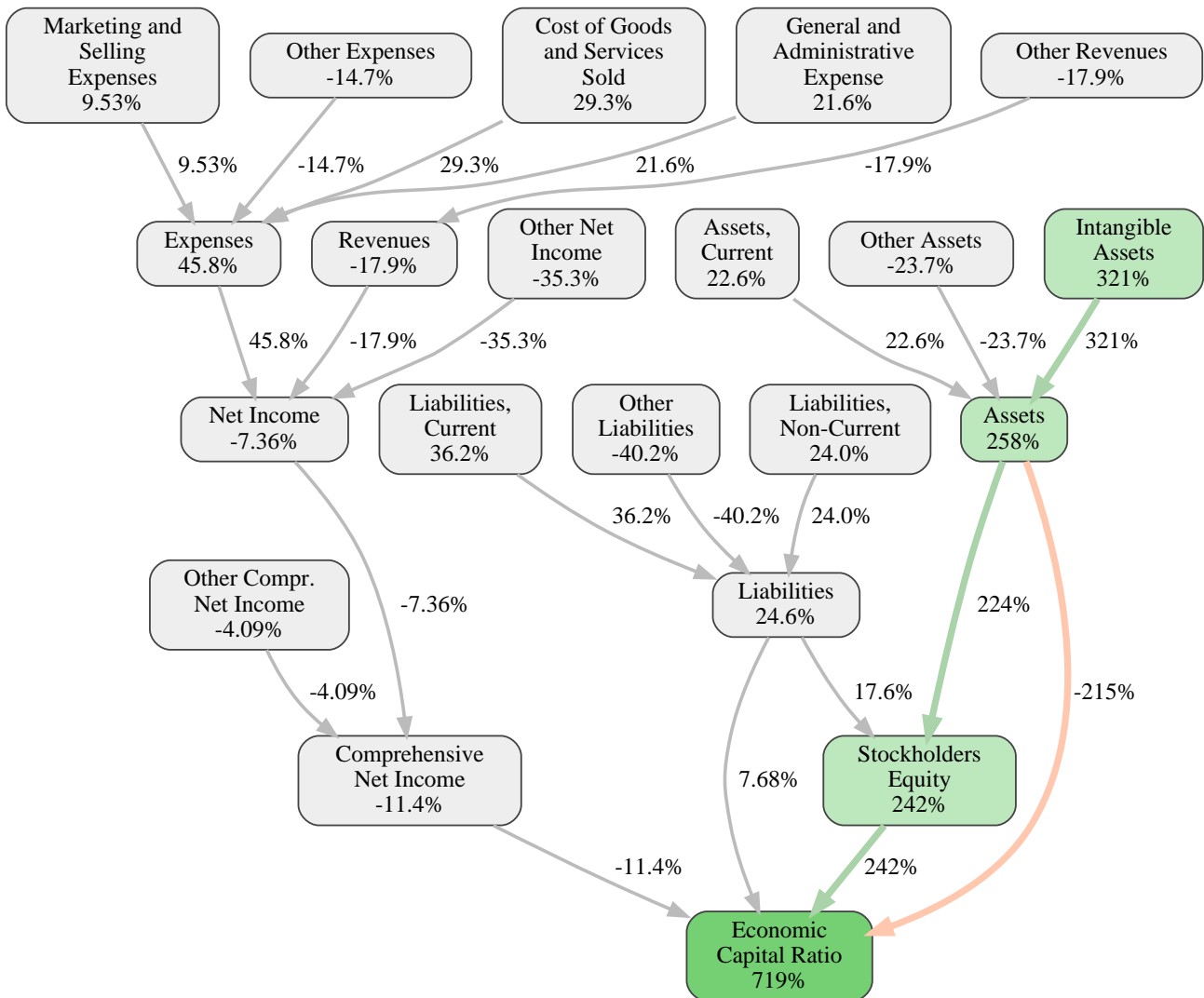
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# ADVERTISING 2012

Meet Group Inc  
Rank 6 of 17



THE  
**MEET**  
GROUP



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The relative strengths and weaknesses of Meet Group Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Meet Group Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 321% points. The greatest weakness of Meet Group Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 194%, being 719% points above the market average of -525%.

Input Variable	Value in 1000 USD
Assets, Current	20,242
Assets, Non-Current	537
Cost of Goods and Services Sold	0
General and Administrative Expense	6,599
Intangible Assets	81,616
Liabilities, Current	6,904
Liabilities, Non-Current	0
Marketing and Selling Expenses	1,886
Other Assets	0
Other Compr. Net Income	-456
Other Expenses	15,534
Other Liabilities	9,256
Other Net Income	-598
Other Revenues	11,851
Property, Plant and Equipment	4,409

Output Variable	Value in 1000 USD
Assets	106,805
Liabilities	16,159
Expenses	24,019
Revenues	11,851
Stockholders Equity	90,646
Net Income	-12,766
Comprehensive Net Income	-13,222
Economic Capital Ratio	194%