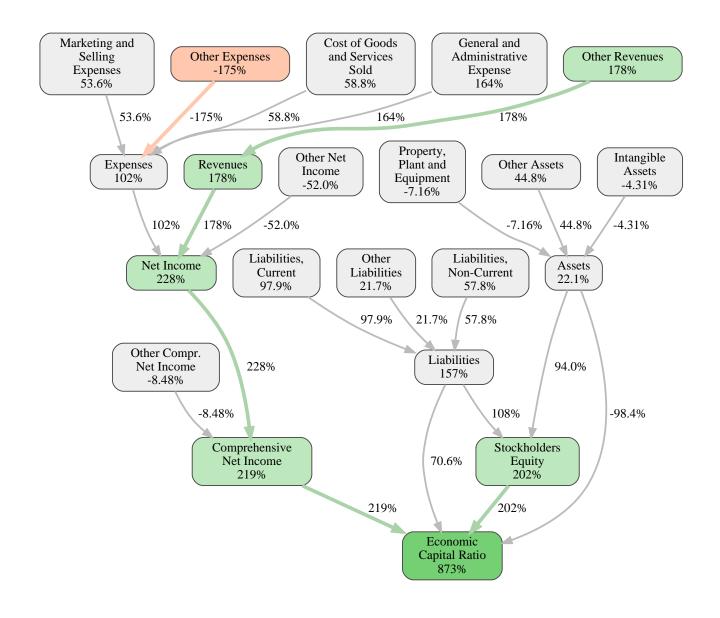


## **ADVERTISING 2012**



## Clear Channel Outdoor Holdings Inc Rank 2 of 17

Clear Channel Outdoor





## **ADVERTISING 2012**



Clear Channel Outdoor

## Clear Channel Outdoor Holdings Inc Rank 2 of 17

The relative strengths and weaknesses of Clear Channel Outdoor Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Clear Channel Outdoor Holdings Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 228% points. The greatest weakness of Clear Channel Outdoor Holdings Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 175% points.

The company's Economic Capital Ratio, given in the ranking table, is 348%, being 873% points above the market average of -525%.

Input Variable	Value in 1000 USD
Assets, Current	1,453,728
Assets, Non-Current	150,284
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	857,193
Liabilities, Current	720,983
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	4,626,980
Other Compr. Net Income	-60,039
Other Expenses	2,995,258
Other Liabilities	0
Other Net Income	54,603
Other Revenues	3,003,874
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	7,088,185
Liabilities	720,983
Expenses	2,995,258
Revenues	3,003,874
Stockholders Equity	6,367,202
Net Income	63,219
Comprehensive Net Income	3,180
Economic Capital Ratio	348%

