





ADVERTISING 2014

Xhibit Corp
Rank 22 of 25

The relative strengths and weaknesses of Xhibit Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Xhibit Corp compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 9.6% points. The greatest weakness of Xhibit Corp is the variable Net Income, reducing the Economic Capital Ratio by 45% points.

The company's Economic Capital Ratio, given in the ranking table, is 17%, being 66% points below the market average of 83%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	52,386	Assets	87,413
Assets, Non-Current	437	Liabilities	77,198
Cost of Goods and Services Sold	44,878	Expenses	246,626
General and Administrative Expense	12,835	Revenues	74,424
Intangible Assets	0	Stockholders Equity	10,215
Liabilities, Current	68,492	Net Income	-172,202
Liabilities, Non-Current	0	Comprehensive Net Income	-172,202
Marketing and Selling Expenses	12,741	BaseVar	242,830
Other Assets	28,752	ECR before LimitedLiability	-200%
Other Compr. Net Income	0	Economic Capital Ratio	17%
Other Expenses	176,173		
Other Liabilities	8,706		
Other Net Income	0		
Other Revenues	74,424		
Property, Plant and Equipment	5,838		