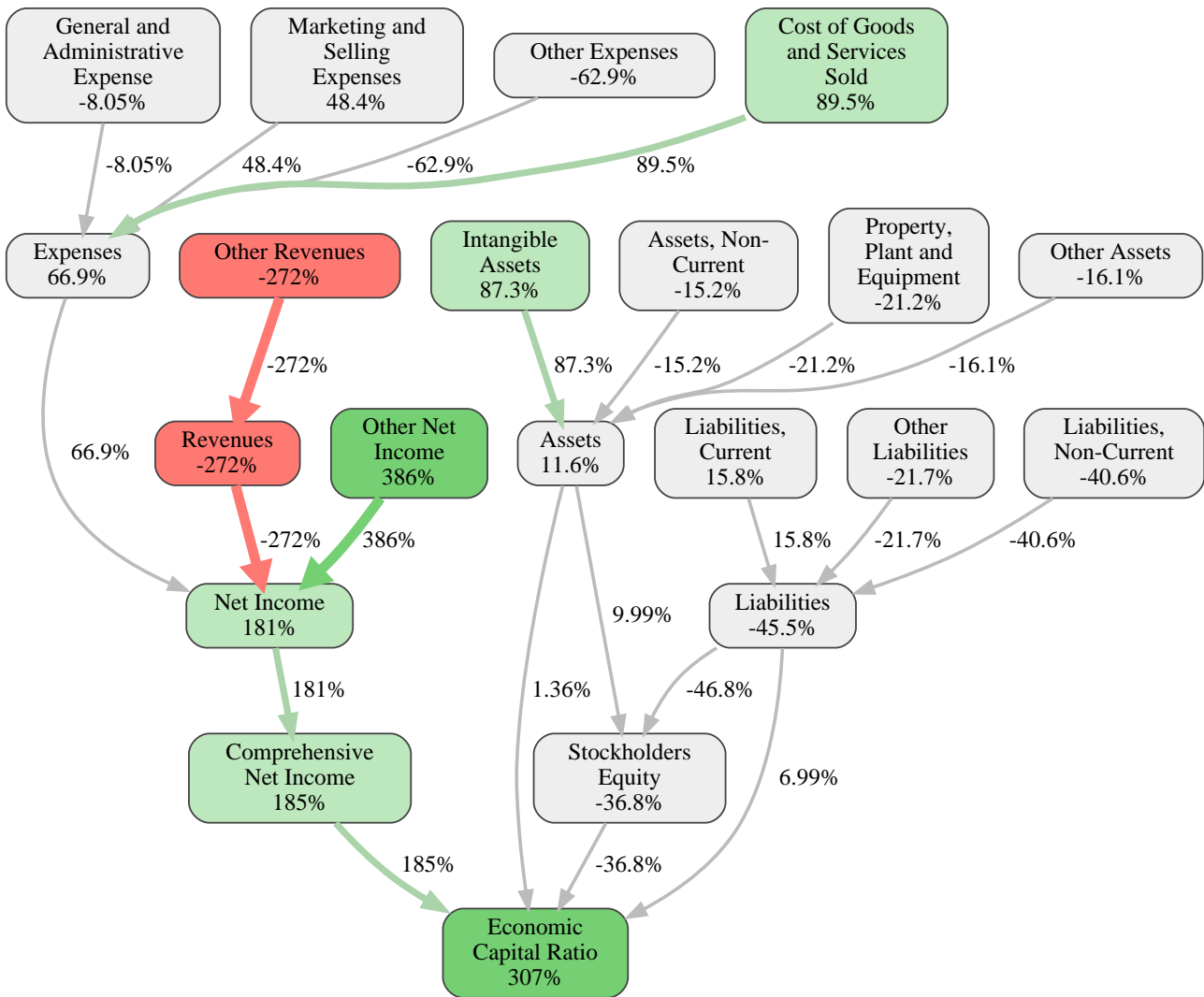




RealRate

ADVERTISING 2016

Stagwell Inc
Rank 17 of 30





ADVERTISING 2016

Stagwell Inc
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The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 386% points. The greatest weakness of Stagwell Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 272% points.

The company's Economic Capital Ratio, given in the ranking table, is -57%, being 307% points above the market average of -364%.

Input Variable	Value in 1000 USD
Assets, Current	508,745
Assets, Non-Current	69,002
Cost of Goods and Services Sold	0
General and Administrative Expense	322,207
Intangible Assets	942,683
Liabilities, Current	912,624
Liabilities, Non-Current	785,943
Marketing and Selling Expenses	0
Other Assets	6,263
Other Compr. Net Income	4,955
Other Expenses	937,603
Other Liabilities	309,285
Other Net Income	1,231,507
Other Revenues	0
Property, Plant and Equipment	63,557

Output Variable	Value in 1000 USD
Assets	1,590,250
Liabilities	2,007,852
Expenses	1,259,810
Revenues	0
Stockholders Equity	-417,602
Net Income	-28,303
Comprehensive Net Income	-23,348
Economic Capital Ratio	-57%