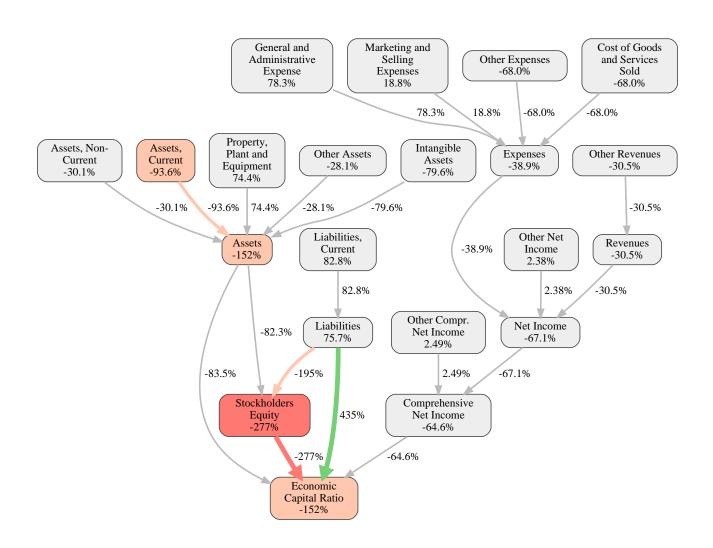


## **ADVERTISING 2016**

## **Total Sports Media Inc** Rank 23 of 30







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## Total Sports Media Inc Rank 23 of 30



The relative strengths and weaknesses of Total Sports Media Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Total Sports Media Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 83% points. The greatest weakness of Total Sports Media Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 94% points.

The company's Economic Capital Ratio, given in the ranking table, is -516%, being 152% points below the market average of -364%.

Input Variable	Value in 1000 USD
Assets, Current	124
Assets, Non-Current	57
Cost of Goods and Services Sold	668
General and Administrative Expense	0
Intangible Assets	0
Liabilities, Current	3,809
Liabilities, Non-Current	544
Marketing and Selling Expenses	103
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,217
Other Liabilities	0
Other Net Income	0
Other Revenues	931
Property, Plant and Equipment	661

Output Variable	Value in 1000 USD
Assets	842
Liabilities	4,353
Expenses	1,988
Revenues	931
Stockholders Equity	-3,511
Net Income	-1,057
Comprehensive Net Income	-1,057
Economic Capital Ratio	-516%

