




ADVERTISING 2016

Nownews Digital Media Technology Co  NEWS NOW.
Ltd
Rank 19 of 30

The relative strengths and weaknesses of Nownews Digital Media Technology Co Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Nownews Digital Media Technology Co Ltd compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 436% points. The greatest weakness of Nownews Digital Media Technology Co Ltd is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 429% points.

The company's Economic Capital Ratio, given in the ranking table, is -245%, being 119% points above the market average of -364%.

Input Variable	Value in 1000 USD
Assets, Current	842
Assets, Non-Current	0
Cost of Goods and Services Sold	1,475
General and Administrative Expense	1,003
Intangible Assets	14
Liabilities, Current	1,339
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	14
Other Compr. Net Income	195
Other Expenses	508
Other Liabilities	16
Other Net Income	-65
Other Revenues	2,459
Property, Plant and Equipment	158

Output Variable	Value in 1000 USD
Assets	1,028
Liabilities	1,355
Expenses	2,986
Revenues	2,459
Stockholders Equity	-327
Net Income	-592
Comprehensive Net Income	-397
Economic Capital Ratio	-245%