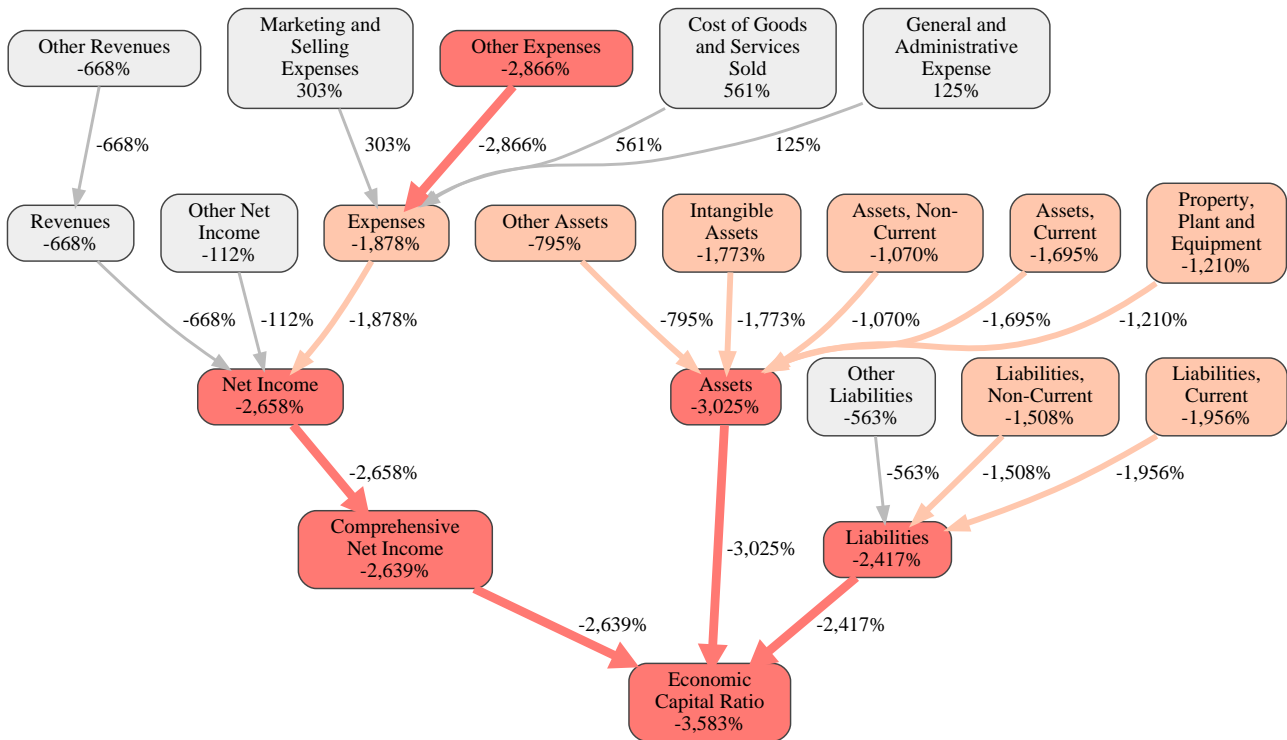




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Starco Brands Inc  
Rank 30 of 30





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The relative strengths and weaknesses of Starco Brands Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Starco Brands Inc compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 561% points. The greatest weakness of Starco Brands Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 2,866% points.

The company's Economic Capital Ratio, given in the ranking table, is -3,947%, being 3,583% points below the market average of -364%.

Input Variable	Value in 1000 USD
Assets, Current	801
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	903
Intangible Assets	0
Liabilities, Current	1,383
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	10
Other Compr. Net Income	0
Other Expenses	8,561
Other Liabilities	0
Other Net Income	-257
Other Revenues	2,069
Property, Plant and Equipment	35

Output Variable	Value in 1000 USD
Assets	846
Liabilities	1,383
Expenses	9,464
Revenues	2,069
Stockholders Equity	-537
Net Income	-7,652
Comprehensive Net Income	-7,652
Economic Capital Ratio	-3,947%