





ADVERTISING 2016

Wowio Inc
Rank 26 of 30



The relative strengths and weaknesses of Wowio Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Wowio Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 1,299% points. The greatest weakness of Wowio Inc is the variable Net Income, reducing the Economic Capital Ratio by 333% points.

The company's Economic Capital Ratio, given in the ranking table, is -861%, being 497% points below the market average of -364%.

Input Variable	Value in 1000 USD
Assets, Current	184
Assets, Non-Current	0
Cost of Goods and Services Sold	4.2
General and Administrative Expense	1,221
Intangible Assets	0
Liabilities, Current	5,239
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	196
Other Liabilities	64
Other Net Income	-876
Other Revenues	25
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	184
Liabilities	5,303
Expenses	1,421
Revenues	25
Stockholders Equity	-5,119
Net Income	-2,271
Comprehensive Net Income	-2,271
Economic Capital Ratio	-861%