





ADVERTISING 2018

Nownews Digital Media Technology Co NEWS NOW. Ltd Rank 23 of 27

The relative strengths and weaknesses of Nownews Digital Media Technology Co Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Nownews Digital Media Technology Co Ltd compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 627% points. The greatest weakness of Nownews Digital Media Technology Co Ltd is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 721% points.

The company's Economic Capital Ratio, given in the ranking table, is -1,205%, being 739% points below the market average of -467%.

Input Variable	Value in 1000 USD
Assets, Current	992
Assets, Non-Current	0
Cost of Goods and Services Sold	3,116
General and Administrative Expense	4,289
Intangible Assets	22
Liabilities, Current	2,829
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	67
Other Compr. Net Income	833
Other Expenses	1,127
Other Liabilities	3.4
Other Net Income	1.3
Other Revenues	3,751
Property, Plant and Equipment	276

Output Variable	Value in 1000 USD
Assets	1,357
Liabilities	2,832
Expenses	8,532
Revenues	3,751
Stockholders Equity	-1,475
Net Income	-4,780
Comprehensive Net Income	-3,947
Economic Capital Ratio	-1,205%