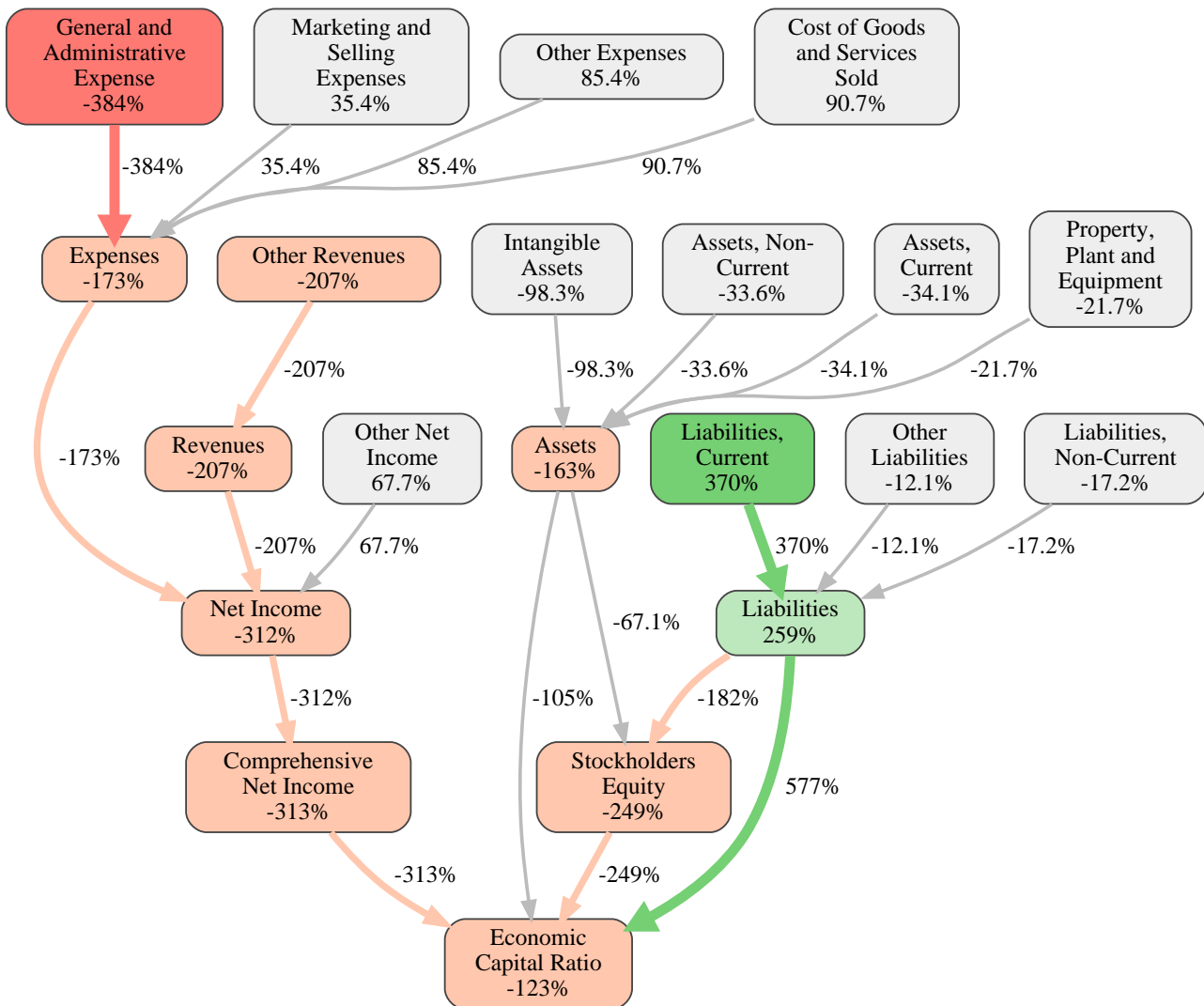




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Salon Media Group INC
Rank 25 of 29





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The relative strengths and weaknesses of Salon Media Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salon Media Group INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 370% points. The greatest weakness of Salon Media Group INC is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 384% points.

The company's Economic Capital Ratio, given in the ranking table, is -773%, being 123% points below the market average of -650%.

Input Variable	Value in 1000 USD
Assets, Current	760
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	2,596
Intangible Assets	0
Liabilities, Current	5,258
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	210
Other Compr. Net Income	0
Other Expenses	238
Other Liabilities	0
Other Net Income	167
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	970
Liabilities	5,258
Expenses	2,834
Revenues	0
Stockholders Equity	-4,288
Net Income	-2,667
Comprehensive Net Income	-2,667
Economic Capital Ratio	-773%