





ADVERTISING 2022

Srax Inc
Rank 27 of 30



The relative strengths and weaknesses of Srax Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Srax Inc compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 301% points. The greatest weakness of Srax Inc is the variable Other Net Income, reducing the Economic Capital Ratio by 754% points.

The company's Economic Capital Ratio, given in the ranking table, is -561%, being 503% points below the market average of -58%.

Input Variable	Value in 1000 USD
Assets, Current	22,985
Assets, Non-Current	36
Cost of Goods and Services Sold	6,521
General and Administrative Expense	5,352
Intangible Assets	19,606
Liabilities, Current	22,816
Liabilities, Non-Current	114
Marketing and Selling Expenses	6,330
Other Assets	935
Other Compr. Net Income	0
Other Expenses	8,462
Other Liabilities	0
Other Net Income	-41,269
Other Revenues	26,707
Property, Plant and Equipment	114

Output Variable	Value in 1000 USD
Assets	43,676
Liabilities	22,930
Expenses	26,665
Revenues	26,707
Stockholders Equity	20,746
Net Income	-41,227
Comprehensive Net Income	-41,227
Economic Capital Ratio	-561%