





# ADVERTISING 2024

Lendway INC  
Rank 14 of 22



The relative strengths and weaknesses of Lendway INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lendway INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 1,510% points. The greatest weakness of Lendway INC is the variable Net Income, reducing the Economic Capital Ratio by 314% points.

The company's Economic Capital Ratio, given in the ranking table, is -4.7%, being 52% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	16,621
Assets, Non-Current	10
Cost of Goods and Services Sold	0
General and Administrative Expense	3,323
Intangible Assets	7.0
Liabilities, Current	1,096
Liabilities, Non-Current	45
Marketing and Selling Expenses	196
Other Assets	0
Other Compr. Net Income	0
Other Expenses	2,981
Other Liabilities	0
Other Net Income	518
Other Revenues	0
Property, Plant and Equipment	35

Output Variable	Value in 1000 USD
Assets	16,673
Liabilities	1,141
Expenses	6,500
Revenues	0
Stockholders Equity	15,532
Net Income	-5,982
Comprehensive Net Income	-5,982
Economic Capital Ratio	-4.7%