





ADVERTISING 2024

Stagwell Inc
Rank 11 of 22



The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 132% points. The greatest weakness of Stagwell Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 106% points.

The company's Economic Capital Ratio, given in the ranking table, is 54%, being 5.9% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	1,025,066
Assets, Non-Current	92,843
Cost of Goods and Services Sold	1,621,174
General and Administrative Expense	661,250
Intangible Assets	2,571,313
Liabilities, Current	1,414,838
Liabilities, Non-Current	1,482,040
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	2,411
Other Expenses	194,783
Other Liabilities	34,105
Other Net Income	-49,836
Other Revenues	2,527,177
Property, Plant and Equipment	77,825

Output Variable	Value in 1000 USD
Assets	3,767,047
Liabilities	2,930,983
Expenses	2,477,207
Revenues	2,527,177
Stockholders Equity	836,064
Net Income	134
Comprehensive Net Income	2,545
Economic Capital Ratio	54%