





The relative strengths and weaknesses of Izea Worldwide Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Izea Worldwide Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 170% points. The greatest weakness of Izea Worldwide Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 74% points.

The company's Economic Capital Ratio, given in the ranking table, is 216%, being 168% points above the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	60,351
Assets, Non-Current	0
Cost of Goods and Services Sold	21,621
General and Administrative Expense	13,215
Intangible Assets	5,443
Liabilities, Current	13,988
Liabilities, Non-Current	0
Marketing and Selling Expenses	10,547
Other Assets	13,425
Other Compr. Net Income	530
Other Expenses	713
Other Liabilities	124
Other Net Income	2,533
Other Revenues	36,215
Property, Plant and Equipment	205

Output Variable	Value in 1000 USD
Assets	79,425
Liabilities	14,112
Expenses	46,097
Revenues	36,215
Stockholders Equity	65,313
Net Income	-7,349
Comprehensive Net Income	-6,819
Economic Capital Ratio	216%