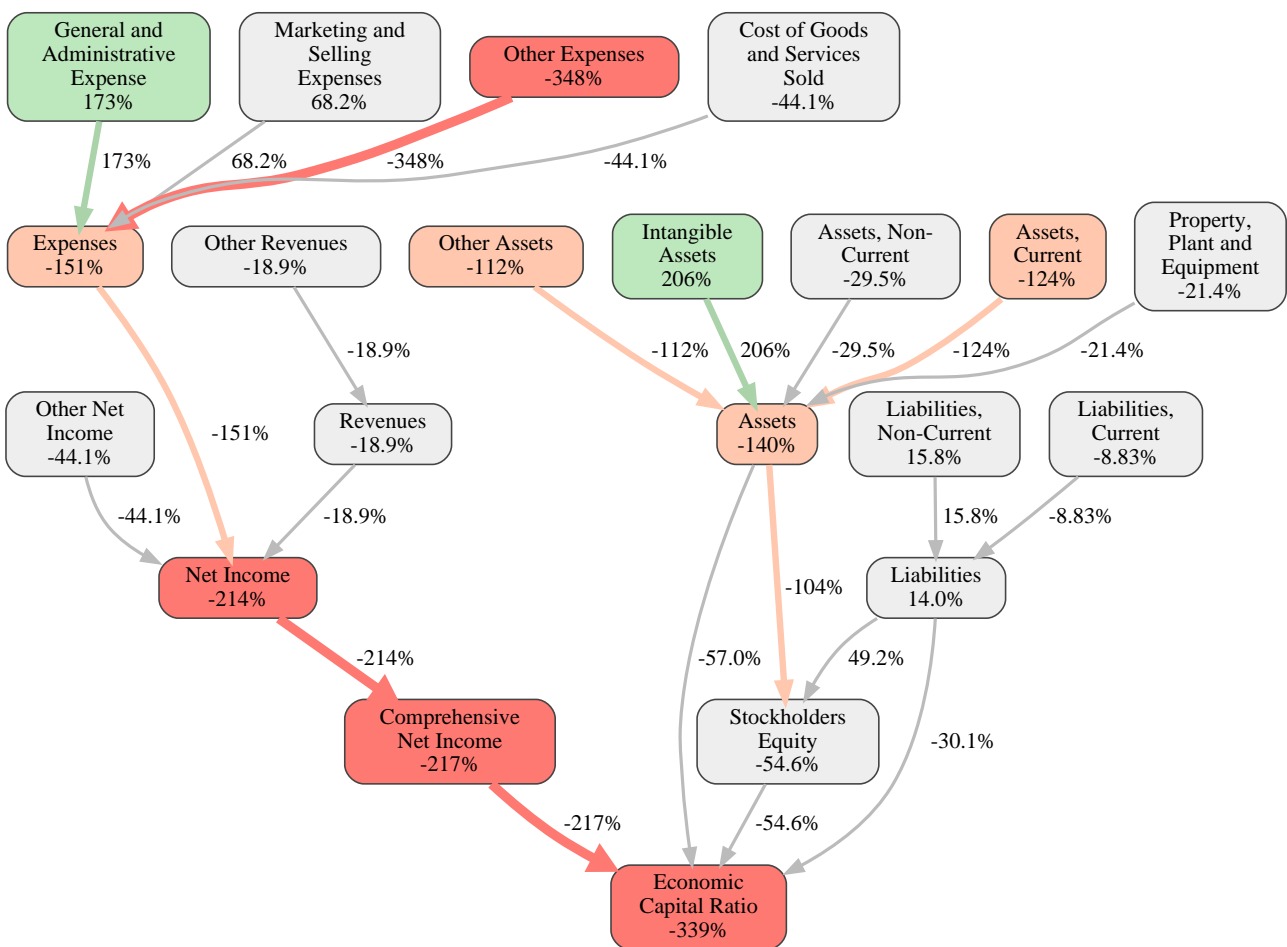




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Starco Brands Inc Rank 19 of 22





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The relative strengths and weaknesses of Starco Brands Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Starco Brands Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 206% points. The greatest weakness of Starco Brands Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 348% points.

The company's Economic Capital Ratio, given in the ranking table, is -291%, being 339% points below the market average of 48%.

Input Variable	Value in 1000 USD
Assets, Current	25,236
Assets, Non-Current	0
Cost of Goods and Services Sold	37,431
General and Administrative Expense	0
Intangible Assets	58,052
Liabilities, Current	57,672
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	73,233
Other Liabilities	0
Other Net Income	-949
Other Revenues	65,211
Property, Plant and Equipment	58

Output Variable	Value in 1000 USD
Assets	83,346
Liabilities	57,672
Expenses	110,664
Revenues	65,211
Stockholders Equity	25,673
Net Income	-46,402
Comprehensive Net Income	-46,402
Economic Capital Ratio	-291%