

RealRate Inc., 2040 Martin Ave., Santa Clara, CA 95050



**RealRate**

June 24, 2025

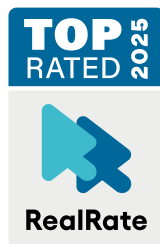
To the Marketing Department  
Criteo S A  
32 RUE BLANCHE  
PARIS, IO 75009  
USA

### **Criteo S A TOP Rated in the US Advertising Ranking**

Dear Sir or Madam,

at RealRate we have just published the 2025 US Advertising ranking. I am happy to inform you that Criteo S A has been TOP Rated at rank 2 out of 18.

Overall, 18 US companies were analyzed with respect to their financial strength. The complete rating is published at <https://www.realrate.ai/rankings>. Your individual rating report, showing your strengths compared to your competitors is attached.



# CRITEO

RealRate is an international rating agency based in Santa Clara and Berlin. We use artificial intelligence to create fair and explainable company ratings. Customers highly appreciate the RealRate rating seal: only the strongest companies are able to offer highly attractive and innovative products with top customer services. Billion dollar companies rely on our rating and build trust with their customers.

You too can acquire the RealRate seal and advertise with it. We only reach out to the top-rated companies, like yours and only those may subscribe for our seal. Save a lot of money and effort compared to traditional rating agencies: get a RealRate seal for just \$9,900. Simply sign the attached order form and send it back via email.

I took the liberty of sending an identical letter to the CEO. Please feel free to book a short video call with me: <https://calendly.com/holger-bartel>

Sincerely,

Dr. Holger Bartel, CEO