

RealRate Inc., 2040 Martin Ave., Santa Clara, CA 95050



**RealRate**

June 24, 2025

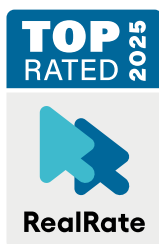
To the Marketing Department  
IZEA Worldwide Inc  
1317 EDGEWATER DR #1880  
ORLANDO, FL 32804  
USA

### **IZEA Worldwide Inc TOP Rated in the US Advertising Ranking**

Dear Sir or Madam,

at RealRate we have just published the 2025 US Advertising ranking. I am happy to inform you that IZEA Worldwide Inc has been TOP Rated at rank 4 out of 18.

Overall, 18 US companies were analyzed with respect to their financial strength. The complete rating is published at <https://www.realrate.ai/rankings>. Your individual rating report, showing your strengths compared to your competitors is attached.



RealRate is an international rating agency based in Santa Clara and Berlin. We use artificial intelligence to create fair and explainable company ratings. Customers highly appreciate the RealRate rating seal: only the strongest companies are able to offer highly attractive and innovative products with top customer services. Billion dollar companies rely on our rating and build trust with their customers.

You too can acquire the RealRate seal and advertise with it. We only reach out to the top-rated companies, like yours and only those may subscribe for our seal. Save a lot of money and effort compared to traditional rating agencies: get a RealRate seal for just \$9,900. Simply sign the attached order form and send it back via email.

I took the liberty of sending an identical letter to the CEO. Please feel free to book a short video call with me: <https://calendly.com/holger-bartel>

Sincerely,

Dr. Holger Bartel, CEO

# RealRate Seal Subscription

RealRate Inc.  
2040 Martin Ave., Santa Clara, California 95050, USA  
Via email to: [holger.bartel@realrate.ai](mailto:holger.bartel@realrate.ai)

We subscribe to the Advertising RealRate rating for IZEA Worldwide Inc. The subscription comprises the annual rating update. The invoice will be sent annually, provided that a TOP rating is achieved again. The subscription can be cancelled by written letter, effective for the following year.



RealRate provides the rating seal as a scalable vector graphic. It can be used without any restrictions by IZEA Worldwide Inc (Customer) for all promotional purposes, i.e. in product brochures, presentations, websites and broadcasting.

Item           **2025 US Advertising RealRate rating seal for IZEA Worldwide Inc**  
Amount       **USD 9,900**  
Order no.    2025-0001495231

Amounts payable by Customer are exclusive of taxes. Customer is responsible for all his taxes and will pay such amounts invoiced by RealRate.

## Billing address

Company name	Full name
Street address	Department
City	Phone number
State / province	Email address
ZIP code	
Country	

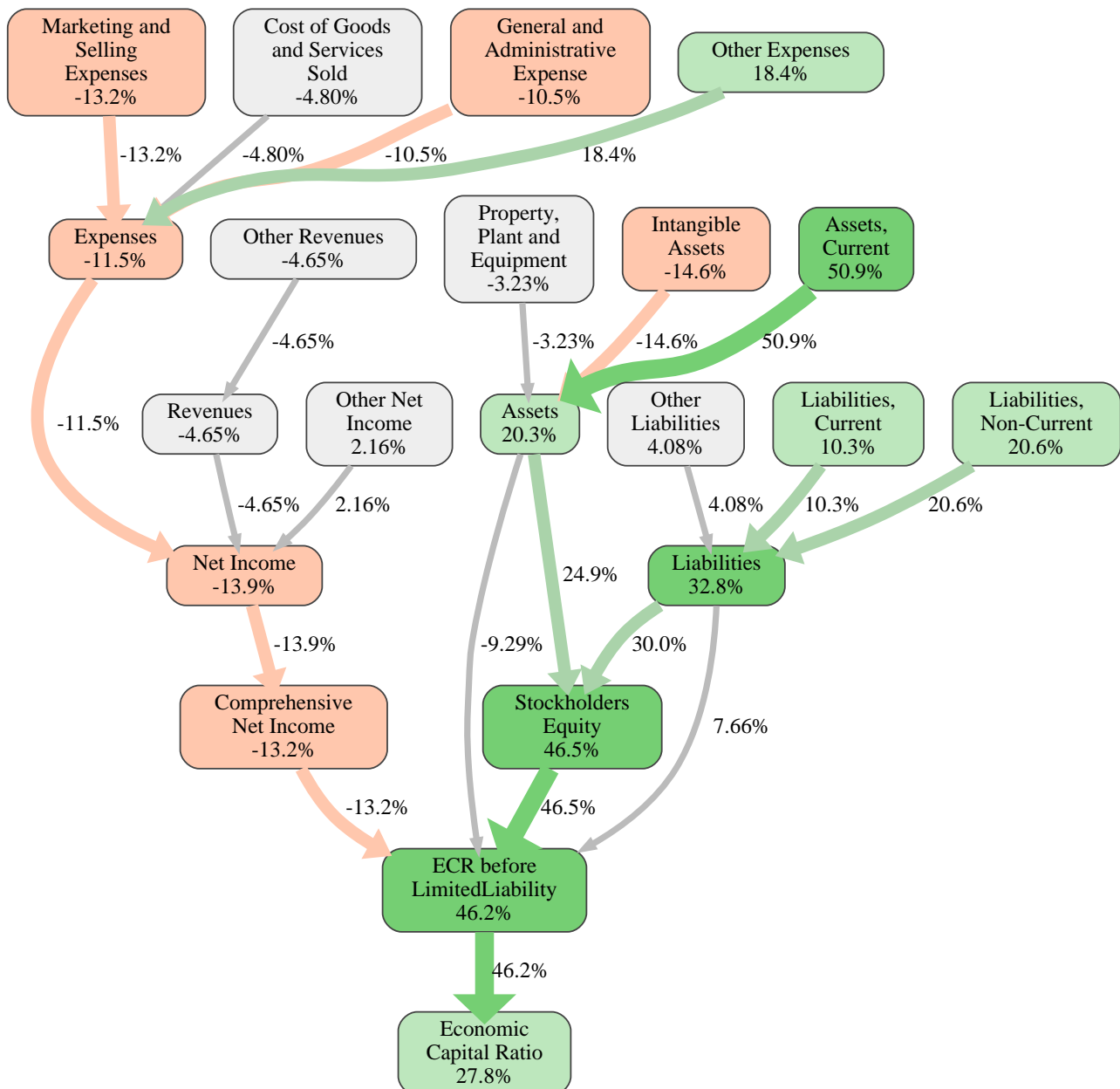
## Shipping address

The electronic RealRate rating seal and the invoice will be sent to  
Delivery email

IZEA Worldwide Inc

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Date, location, name





The relative strengths and weaknesses of IZEA Worldwide Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of IZEA Worldwide Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 51% points. The greatest weakness of IZEA Worldwide Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 120%, being 28% points above the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	60,030
Assets, Non-Current	0
Cost of Goods and Services Sold	21,204
General and Administrative Expense	16,743
Intangible Assets	0
Liabilities, Current	13,435
Liabilities, Non-Current	0
Marketing and Selling Expenses	12,125
Other Assets	2,087
Other Compr. Net Income	356
Other Expenses	4,895
Other Liabilities	4.0
Other Net Income	234
Other Revenues	35,881
Property, Plant and Equipment	104

Output Variable	Value in 1000 USD
Assets	62,220
Liabilities	13,439
Expenses	54,967
Revenues	35,881
Stockholders Equity	48,782
Net Income	-18,852
Comprehensive Net Income	-18,496
ECR before Limited Liability	52%
Economic Capital Ratio	120%