

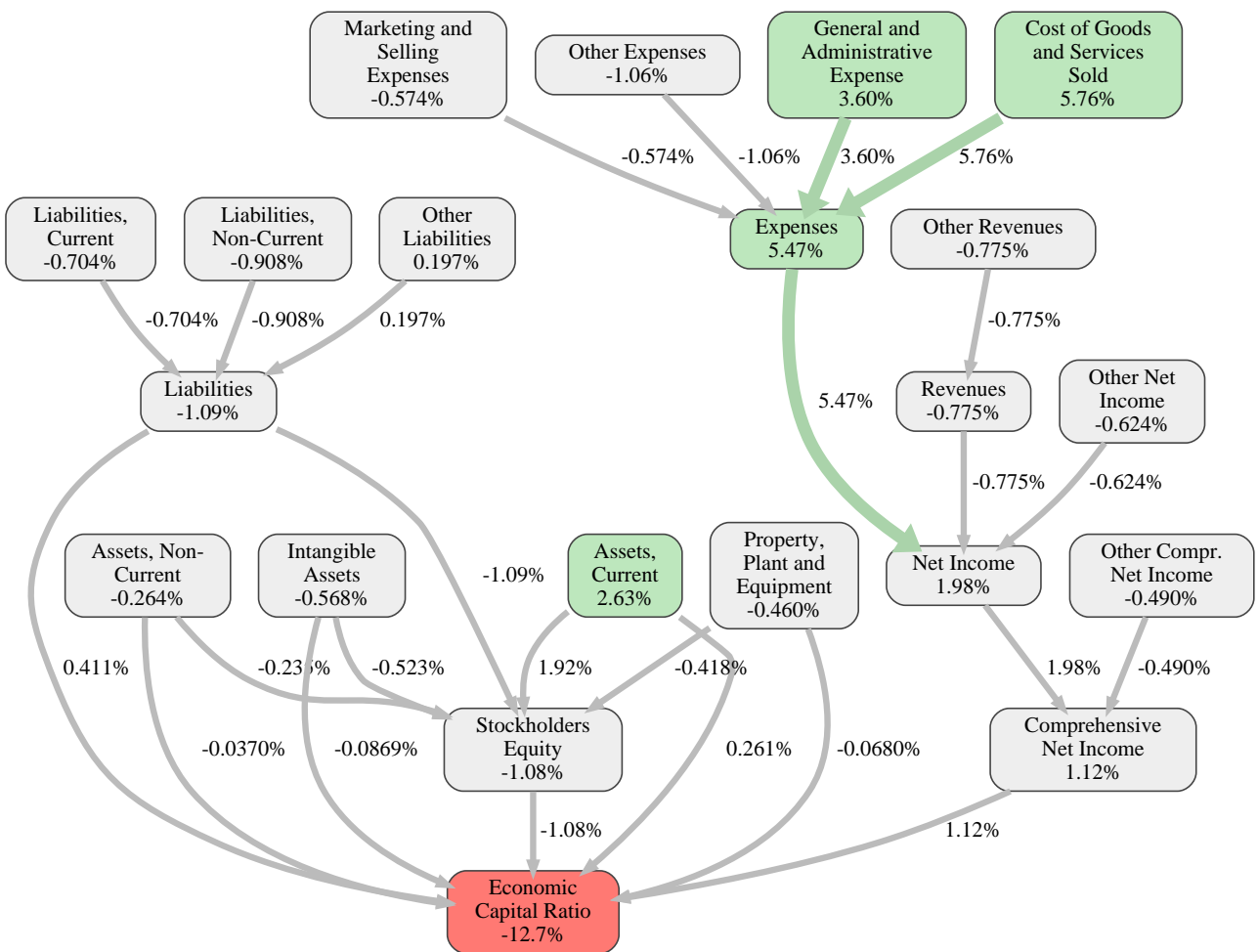


RealRate

ADVERTISING 2026

Groupon Inc
Rank 11 of 16

GROUPON





ADVERTISING 2026

Groupon Inc
Rank 11 of 16

GROUPON

The relative strengths and weaknesses of Groupon Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Groupon Inc compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 5.8% points. The greatest weakness of Groupon Inc is the variable Liabilities, reducing the Economic Capital Ratio by 1.1% points.

The company's Economic Capital Ratio, given in the ranking table, is 67%, being 13% points below the market average of 80%.

Input Variable	Value in 1000 USD
Assets, Current	374,420
Assets, Non-Current	7,170
Cost of Goods and Services Sold	45,883
General and Administrative Expense	0
Intangible Assets	188,225
Liabilities, Current	383,909
Liabilities, Non-Current	328,887
Marketing and Selling Expenses	165,855
Other Assets	84,471
Other Compr. Net Income	-38,062
Other Expenses	298,669
Other Liabilities	0
Other Net Income	-69,712
Other Revenues	498,422
Property, Plant and Equipment	16,120

Output Variable	Value in 1000 USD
Assets	670,406
Liabilities	712,796
Expenses	510,407
Revenues	498,422
Stockholders Equity	-42,390
Net Income	-81,697
Comprehensive Net Income	-119,759
BaseVar	1,249,902
ECR before LimitedLiability	-22%
Economic Capital Ratio	67%