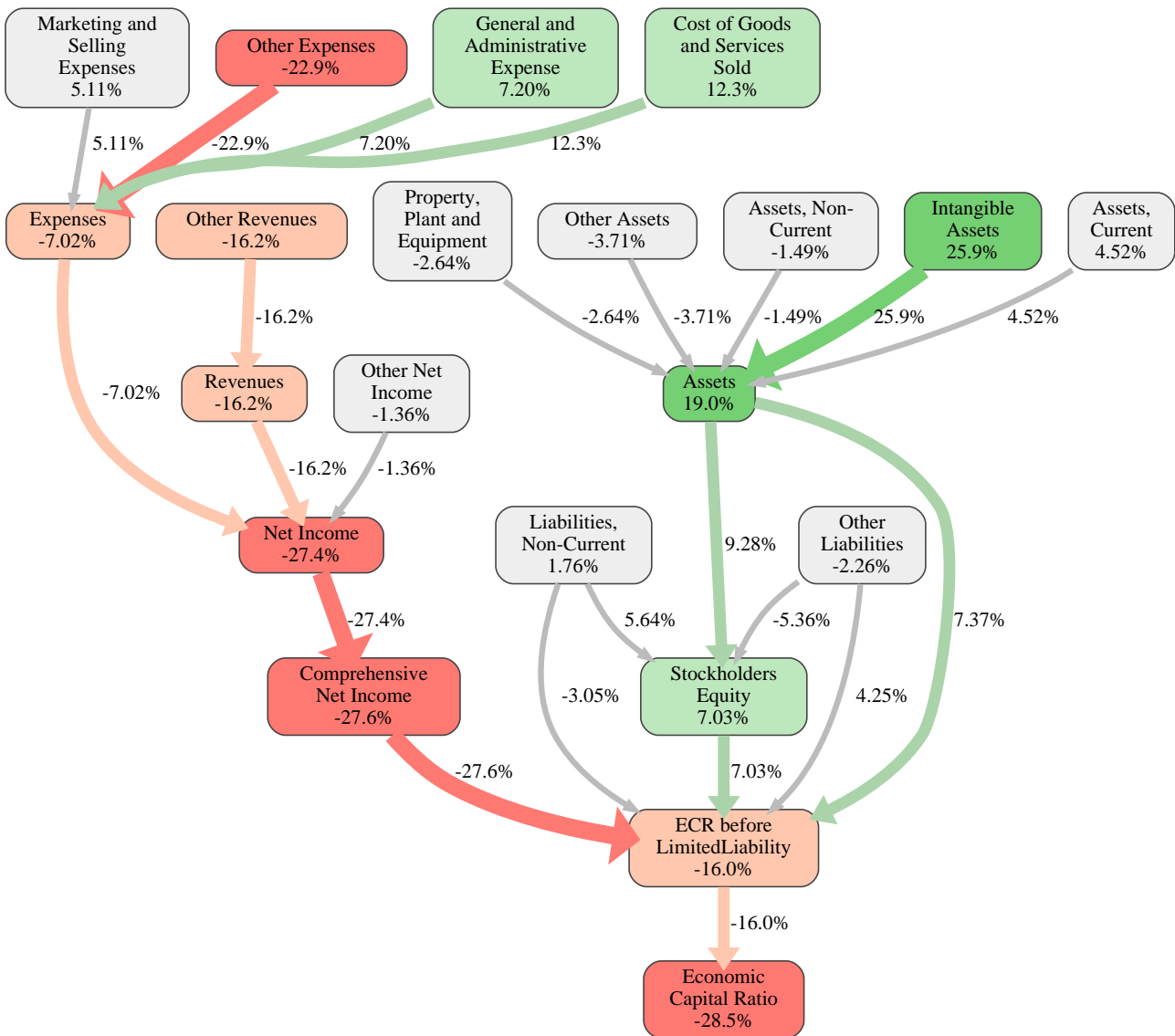




RealRate

# ADVERTISING 2026

## Starco Brands Inc Rank 14 of 16





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## Starco Brands Inc Rank 14 of 16



The relative strengths and weaknesses of Starco Brands Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Starco Brands Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 26% points. The greatest weakness of Starco Brands Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 51%, being 28% points below the market average of 80%.

Input Variable	Value in 1000 USD
Assets, Current	11,900
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	23,789
Liabilities, Current	13,285
Liabilities, Non-Current	401
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	34,436
Other Liabilities	7,972
Other Net Income	-1,889
Other Revenues	0
Property, Plant and Equipment	168

Output Variable	Value in 1000 USD
Assets	35,857
Liabilities	21,658
Expenses	34,436
Revenues	0
Stockholders Equity	14,198
Net Income	-36,326
Comprehensive Net Income	-36,326
BaseVar	46,920
ECR before LimitedLiability	-91%
Economic Capital Ratio	51%